

The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

Digital DarwinismThe Airbnb StoryEverybody Loves UberValley of GeniusExplosive GrowthSuper Pumped: The Battle for UberThe UpstartsThe Seventh SenseRediscovering AmericanismRaw DealThat Will Never WorkLaw and the "Sharing Economy"How to Turn Down a Billion DollarsThe Business of SharingBranding Your BusinessMove Fast and Break ThingsChaos MonkeysBezonomicsSummary and Analysis of The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley are Changing the WorldThe Complete ACOA SourcebookPeer to Peer Accommodation NetworksThe UpstartsRare BreedBig Billion Startup: The Untold Flipkart StoryA-List AngelsThe Everything StoreThe FrackersWhy Save the Bankers?Blockchain Chicken FarmWild RideThe FourUnscaledExtreme TeamsThe Rideshare GuideImplementing World Class IT StrategyFrenemiesInflection PointThe New Long LifeHatching TwitterThe Airbnb Way: 5 Leadership Lessons for Igniting Growth through Loyalty, Community, and Belonging

Digital Darwinism

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

The definitive account of India's biggest startup that redefined e-commerce, entrepreneurship and the way we shop and live. IIT graduates Sachin Bansal and Binny Bansal founded out of a Bangalore apartment what would become India's biggest e-commerce startup. Established in October 2007, Flipkart began as an online bookstore and soon came to be known for its 'customer obsession'. As the startup's reputation grew, so did its value, with venture capitalists in India and abroad lining up to invest heavily in the company that stood for bold ambition, unabashed consumerism and the virtues of technology. Investigative journalist Mihir Dalal recounts the astounding story of how the Bansals built Flipkart into a multi-billion-dollar powerhouse in the span of a few years and made internet entrepreneurship a desirable occupation. But it is also a story of big money, power and hubris, as both business and interpersonal complexities weakened the founders' control over their creation and forced them to sell out to a retailer whose dominance they had once dreamt of emulating. Flipkart's auction involved some of the corporate world's biggest names, from Jeff Bezos, Satya Nadella, Sundar Pichai to Masayoshi Son and Doug McMillon, an ironic testimony to the strength of what the Bansals had forged. Based on extraordinary research, extensive interviews and deep access to key characters in the Flipkart story, Big Billion Startup is the riveting and revealing account of how Sachin and Binny Bansal built and sold India's largest internet company.

The Airbnb Story

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

Named one of the best books of the year by NPR, Fortune, Bloomberg, Sunday Times A New York Times Book Review Editor's Choice "If you want to understand modern-day Silicon Valley, you need to read this book." —John Carreyrou, New York Times best-selling author of *Bad Blood* Hailed as the definitive book on Uber and Silicon Valley, *Super Pumped* is an epic story of ambition and deception, obscene wealth, and bad behavior that explores how blistering technological and financial innovation culminated in one of the most catastrophic twelve-month periods in American corporate history. Backed by billions in venture capital dollars and led by a brash and ambitious founder, Uber promised to revolutionize the way we move people and goods through the world. What followed would become a corporate cautionary tale about the perils of startup culture and a vivid example of how blind worship of startup founders can go wildly wrong.

Everybody Loves Uber

The actionable guide for driving organizational innovation through better IT strategy With rare insight, expert technology strategist Peter High emphasizes the acute need for IT strategy to be developed not in a vacuum, but in concert with the broader organizational strategy. This approach focuses the development of technology tools and strategies in a way that is comprehensive in nature and designed with the concept of value in mind. The role of CIO is no longer "just" to

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

manage IT strategy—instead, the successful executive will be firmly in tune with corporate strategy and a driver of a technology strategy that is woven into overall business objectives at the enterprise and business unit levels. High makes use of case examples from leading companies to illustrate the various ways that IT infrastructure strategy can be developed, not just to fall in line with business strategy, but to actually drive that strategy in a meaningful way. His ideas are designed to provide real, actionable steps for CIOs that both increase the executive's value to the organization and unite business and IT in a manner that produces highly-successful outcomes. Formulate clearer and better IT strategic plans Weave IT strategy into business strategy at the corporate and business unit levels Craft an infrastructure that aligns with C-suite strategy Close the gap that exists between IT leaders and business leaders While function, innovation, and design remain key elements to the development and management of IT infrastructure and operations, CIOs must now think beyond their primary purview and recognize the value their strategies and initiatives will create for the organization. With *Implementing World Class IT Strategy*, the roadmap to strategic IT excellence awaits.

Valley of Genius

The definitive story of Amazon.com, one of the most successful companies in the world, and of its driven, brilliant founder, Jeff Bezos. Amazon.com started off

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store will be the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Explosive Growth

New York Times bestselling author of *The Everything Store* Brad Stone takes us deep inside the new Silicon Valley. Ten years ago, the idea of getting into a stranger's car, or walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb are household names: redefining neighbourhoods, challenging the way

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

governments regulate business and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, a new generation of entrepreneurs is sparking yet another cultural upheaval through technology. They are among the Upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Young, hungry and brilliant, they are rewriting the traditional rules of business, changing our day-to-day lives and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive account of a dawning age of tenacity, creativity, conflict and wealth. In Brad Stone's highly anticipated and riveting account of the most radical companies of the new Silicon Valley, we find out how it all started, and how the world is wildly different than it was ten years ago.

Super Pumped: The Battle for Uber

The only way forward for business success is to create a memorable brand and fix it in the consumer's mind. Branding Your Business explains the whole branding process in easy-to-follow terms. Providing practical help instead of academic theories, it explains what a brand is and what it is not, how to conduct a 'DIY' brand audit and how to use marketing NLP and psychology principles to create a powerful brand for your business. Based around the theory that a brand is the total perception a customer has about a company, its products or services, Branding Your Business will reveal what is needed to create and manage successful brands,

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

increase profits and leave the competition standing.

The Upstarts

"Fortune writer and bestselling author of Inside Apple's expose of Uber, the multi-billion dollar Silicon Valley upstart that has disrupted the transportation industry around the world. Uber is one of the most fascinating and controversial businesses in the world, both beloved for its elegant ride-hailing concept and heady growth and condemned for CEO Travis Kalanick's ruthless pursuit of success at all cost. Despite the company's significance to the on-demand economy and the mobile revolution, and the battle for global dominance that Kalanick is waging against politicians and taxi companies all over the world, the full story behind Uber has never been told. It's a story that start-up founders, executives of traditional businesses, tech-savvy readers, and drivers and riders alike will find riveting. Adam Lashinsky, veteran Fortune writer and author of Inside Apple, traces the story of Uber's rapid growth from its murky origins to its plans for expansion into radically different industries. The company is fighting local competitors and lawmakers for markets around the world; it has already faced riots and protests in cities like Paris, Rio de Janeiro, and Mumbai. It fought, and lost, an expensive and grueling battle against rival Didi in China. Uber has also poached entire departments from top research universities in a push to build the first self-driving car and possibly replace the very drivers it's worked so hard to recruit. Uber is in the headlines

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

every day, but so much about its past and its future plans are still unknown to the public. Lashinsky will offer a look inside Uber's vault in this informative, deeply researched book about the ur-disruptor and its visionary and fierce CEO"--

The Seventh Sense

So much to read, so little time? This brief overview of The Upstarts tells you what you need to know—before or after you read Brad Stone’s book. Crafted and edited with care, Worth Books set the standard for quality and give you the tools you need to be a well-informed reader. This short summary and analysis of The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World includes: Chapter-by-chapter overviews Character profiles Detailed timeline of events Important quotes Fascinating trivia Glossary of terms Supporting material to enhance your understanding of the original work About The Upstarts by Brad Stone: Brad Stone’s The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World is a detailed account of the founding of Uber and Airbnb, as well as each company’s climb from small startup to transportation and hospitality powerhouse. The Upstarts provides insight into the early lives of entrepreneurs Travis Kalanick and Brian Chesky, including their forays into new business ventures, some successful, most of them not. Stone points out the amazing parallels between the two tech companies as they fight for startup capital, wrestle to find the right framework for their products

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

and organizations, and bring in the talent and technology needed to support those offerings. The summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction.

Rediscovering Americanism

Providing a colorful insight into the people at the forefront of the emergent Sharing Economy, a movement predicted to already be worth around \$26B a year, this book gives vital advice to anyone thinking of starting or investing in a collaborative consumption business. The first of its kind, written by an author on the forefront of this new trend.

Raw Deal

'A thought-provoking look at the technology that is changing the world of business and the benefits, pitfalls, and challenges for society as a whole.' - Kenneth I. Chenault, former chief executive officer, American Express Company Throughout the twentieth century, technology and economics drove a dominant logic: bigger was almost always better. It was smart to scale up - to take advantage of classic economies of scale. But in the unscaled economy, size and scale have become a liability. Today's most successful companies - Uber, Airbnb, Amazon, Salesforce -

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

have defied the traditional 'economies of scale' approach by renting scale instead of spending vast amounts of money building it. And a new generation of upstarts is using artificial intelligence to automate tasks that once required expensive investment, enabling them to grow big without the bloat of giant organisations. In *Unscaled*, Hemant Taneja convincingly shows how the unscaled economy is remaking massive, deeply-rooted industries and opening up fantastic possibilities for entrepreneurs, imaginative companies and resourceful individuals. Beyond that, it can be the model for solving some of the world's greatest problems, including climate change and soaring healthcare costs, potentially reversing many of the ills brought on by mass industrialization. The unscale wave has only just started. To succeed in business today, companies, CEOs and leaders everywhere must unlearn what they have been taught - they must embrace an unscaled mindset.

That Will Never Work

A practical guide to how we can positively adapt to a changing world, from the internationally bestselling authors of *The 100-Year Life* 'The London Business School professors Andrew J. Scott and Lynda Gratton have been predicting how society must adapt for years. Now they have a post-pandemic road map for us all' *Sunday Times* Smart new technologies. Longer, healthier lives. Human progress has risen to great heights, but at the same time it has prompted anxiety about where we're heading. Are our jobs under threat? If we live to 100, will we ever

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

really stop working? And how will this change the way we love, manage and learn from others? One thing is clear: advances in technology have not been matched by the necessary innovation to our social structures. In our era of unprecedented change, we haven't yet discovered new ways of living. Drawing from the fields of economics and psychology, Andrew J. Scott and Lynda Gratton offer a simple framework based on three fundamental principles (Narrate, Explore and Relate) to give you the tools to navigate the challenges ahead. Both a personal road-map and a primer for governments, corporations and colleges, *The New Long Life* is the essential guide to a longer, smarter, happier life. 'Wonderful . . . This thought-provoking book is a must-read' Daron Acemoglu, author of *Why Nations Fail* 'This thoughtful book explores how we can reimagine our days and our societies to make our lives better – not just longer' Adam Grant, New York Times bestselling author of *Originals* and *Give and Take* 'Stimulating, insightful and inspirational' Linda Yueh, author of *The Great Economists* 'This important book will help reframe the global debate about how to help every citizen to flourish' Matt Hancock, UK Secretary of State for Health and Social Care

Law and the "Sharing Economy"

The book that started the Techlash A stinging polemic that traces the destructive monopolization of the Internet by Google, Facebook and Amazon, and that proposes a new future for musicians, journalists, authors and filmmakers in the

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

digital age. Featured in New York Times' Paperback Row A New York Times Book Review Editors' Choice An Amazon Best Business & Leadership Book of 2017 Longlisted for Financial Times/McKinsey Business Book of the Year 2017 A strategy+business Best Business Book of 2017 Move Fast and Break Things is the riveting account of a small group of libertarian entrepreneurs who in the 1990s began to hijack the original decentralized vision of the Internet, in the process creating three monopoly firms--Facebook, Amazon, and Google--that now determine the future of the music, film, television, publishing and news industries. Jonathan Taplin offers a succinct and powerful history of how online life began to be shaped around the values of the men who founded these companies, including Peter Thiel and Larry Page: overlooking piracy of books, music, and film while hiding behind opaque business practices and subordinating the privacy of individual users in order to create the surveillance-marketing monoculture in which we now live. The enormous profits that have come with this concentration of power tell their own story. Since 2001, newspaper and music revenues have fallen by 70 percent; book publishing, film, and television profits have also fallen dramatically. Revenues at Google in this same period grew from \$400 million to \$74.5 billion. Today, Google's YouTube controls 60 percent of all streaming-audio business but pay for only 11 percent of the total streaming-audio revenues artists receive. More creative content is being consumed than ever before, but less revenue is flowing to the creators and owners of that content. The stakes here go far beyond the livelihood of any one musician or journalist. As Taplin observes, the fact that more

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

and more Americans receive their news, as well as music and other forms of entertainment, from a small group of companies poses a real threat to democracy. *Move Fast and Break Things* offers a vital, forward-thinking prescription for how artists can reclaim their audiences using knowledge of the past and a determination to work together. Using his own half-century career as a music and film producer and early pioneer of streaming video online, Taplin offers new ways to think about the design of the World Wide Web and specifically the way we live with the firms that dominate it.

How to Turn Down a Billion Dollars

The instant New York Times bestseller, now available in paperback and featuring a new afterword from the author—the insider's guide to the Facebook/Cambridge Analytica scandal, the inner workings of the tech world, and who really runs Silicon Valley “Incisive. The most fun business book I have read this year. Clearly there will be people who hate this book — which is probably one of the things that makes it such a great read.” — Andrew Ross Sorkin, New York Times *Imagine* a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys. One of Silicon Valley’s most audacious chaos monkeys is Antonio

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

García Martínez. After stints on Wall Street and as CEO of his own startup, García Martínez joined Facebook's nascent advertising team. Forced out in the wake of an internal product war over the future of the company's monetization strategy, García Martínez eventually landed at rival Twitter. In *Chaos Monkeys*, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future.

The Business of Sharing

Digital Darwinism takes a closer look at disruptive thinking to inspire those who want to be the best at digital transformation. Change across business is accelerating, but the lifespan of companies is decreasing as leaders face a growing abundance of decisions to make, data to process and technology that threatens even the most established business models. These forces could destroy your company or, with the right strategy in place, help you transform it into a market leader. Digital Darwinism lends a guiding hand through the turbulence, offering practical strategies while sounding a call to action that lights a fire underneath complacency to inspire creative change. Digital Darwinism shines a light on the future by exploring technology, society and lessons from the past so you can understand how to adapt, what to embrace and what to ignore. Tom Goodwin proves that assumptions the business world has previously made about "digital" are wrong: incremental change isn't good enough, adding technology at the edges

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

won't work and digital isn't a thing - it's everything. If you want your organization to succeed in the post-digital age, you need to be enlightened by Digital Darwinism.

Branding Your Business

h1 How Hollywood cashed in on the latest tech boom-and changed the face of Silicon Valley. A decade later, Kutcher is perhaps the brightest in a firmament of star investors from Beyoncé and Jay-Z to Jennifer Lopez and Alex Rodriguez. Bartering credibility and connections in exchange for early (and often discounted) access to the world's most coveted investment opportunities, this diverse group changed the face of venture capital while amassing portfolios packed with companies like Airbnb, Spotify, and Uber. But how did two once-dissonant universes-Silicon Valley and Hollywood-become intertwined? Forbes senior editor Zack O'Malley Greenburg told the first chapter of Kutcher's transformation for the magazine's cover story in 2016. Now he offers a lively, page-turning account of how this motley crew of talent managers, venture capitalists, and celebrities helped the creative class forge a brand-new blueprint for generational wealth. Through extensive reporting and exclusive interviews with more than 100 key players-including Shaq, Nas, Joe Montana, Sophia Bush, Steve Aoki, Tony Gonzalez, and dozens of behind-the-scenes power brokers-Greenburg sheds light on the unlikely group that fundamentally transformed the value of fame.

Move Fast and Break Things

A thought-provoking exposé that shows why the tech leaders' vision and their Ayn Rand brand of libertarianism is a dead end for U.S. workers, the middle class, and the national economy

Chaos Monkeys

"In the grand tradition of Ben Mezrich's *The Accidental Billionaires* (2009) an engaging look into a fascinating subculture of millions." —Booklist "BreezyHow to Turn Down a Billion Dollars ably if uncritically chronicles the short history of a young company catering to young users, with a young chief executive, and reveals, intentionally or not, the limitations that come with that combination." —Wall Street Journal The improbable and exhilarating story of the rise of Snapchat from a frat boy fantasy to a multi-billion dollar internet unicorn that has dramatically changed the way we communicate. In 2013 Evan Spiegel, the brash CEO of the social network Snapchat, and his co-founder Bobby Murphy stunned the press when they walked away from a three-billion-dollar offer from Facebook: how could an app teenagers use to text dirty photos dream of a higher valuation? Was this hubris, or genius? In *How to Turn Down a Billion Dollars*, tech journalist Billy Gallagher takes us inside the rise of one of Silicon Valley's hottest start-ups.

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

Snapchat developed from a simple wish for disappearing pictures as Stanford junior Reggie Brown nursed regrets about photos he had sent. After an epic feud between best friends, Brown lost his stake in the company, while Spiegel has gone on to make a name for himself as a visionary—if ruthless—CEO worth billions, linked to celebrities like Taylor Swift and his wife, Miranda Kerr. A fellow Stanford undergrad and fraternity brother of the company's founding trio, Gallagher has covered Snapchat from the start. He brings unique access to a company Bloomberg Business called “a cipher in the Silicon Valley technology community.” Gallagher offers insight into challenges Snapchat faces as it transitions from a playful app to one of the tech industry's preeminent public companies. In the tradition of great business narratives, *How to Turn Down a Billion Dollars* offers the definitive account of a company whose goal is no less than to remake the future of entertainment.

Bezonomics

Controversy shrouds sharing economy platforms. It stems partially from the platforms' economic impact, which is felt most acutely in certain sectors: Uber drivers compete with taxi drivers; Airbnb hosts compete with hotels. Other consequences lie elsewhere: Uber is associated with a trend toward low-paying, precarious work, whereas Airbnb is accused of exacerbating real estate speculation and raising the cost of long-term rental housing. While governments in some

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

jurisdictions have attempted to rein in the platforms, technology has enabled such companies to bypass conventional regulatory categories, generating accusations of “unfair competition” as well as debates about the merits of existing regulatory regimes. Indeed, the platforms blur a number of familiar distinctions, including personal versus commercial activity; infrastructure versus content; contractual autonomy versus hierarchical control. These ambiguities can stymie legal regimes that rely on these distinctions as organizing principles, including those relating to labour, competition, tax, insurance, information, the prohibition of discrimination, as well as specialized sectoral regulation. This book is organized around five themes: technologies of regulation; regulating technology; the sites of regulation (local to global); regulating markets; and regulating labour. Together, the chapters offer a rich variety of insights on the regulation of the sharing economy, both in terms of the traditional areas of law they bring to bear, and the theoretical perspectives that inform their analysis. This book is published in English. - La controverse entoure les plateformes d'économie de partage, partiellement en raison de leur impact économique. Certains secteurs subissent des contrecoups de manière plus aigüe : les chauffeurs d'Uber font concurrence aux chauffeurs de taxi, ou les hôtes Airbnb rivalisent avec les hôtels. Par ailleurs, Uber exacerberait l'emploi précaire et mal rémunéré tandis qu'Airbnb amplifierait la spéculation immobilière et entraînerait, à terme, une hausse du coût de location. On a tenté de réglementer ce type de plateformes, mais la technologie est telle qu'elle permet aux entreprises d'aisément contourner la réglementation conventionnelle, si bien

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

que les accusations de « concurrence déloyale » fusent de toutes parts, provoquant une remise en question du cadre réglementaire. En effet, de telles plateformes viennent brouiller les cartes, confondant les distinctions convenues entre personnel et commercial, infrastructure et contenu, autonomie contractuelle et contrôle hiérarchique. Cette ambiguïté peut avoir d'importantes répercussions sur le bon fonctionnement de l'appareil réglementaire qui encadre les principes organisateurs du travail, de la concurrence, de l'impôt, de l'assurance, de l'information et de l'interdiction de la discrimination, sans parler de la réglementation sectorielle spécialisée. Cinq thématiques sont abordées dans cet ouvrage : les technologies de la réglementation; la réglementation de la technologie; les lieux de la réglementation (du local au mondial); la réglementation des marchés; et la réglementation du travail. Les chapitres se conjuguent pour offrir une réflexion d'une gamme d'experts sur la jurisprudence traditionnelle que sur les approches théoriques qui informent et façonnent la réglementation de l'économie du partage. Ce livre est publié en anglais.

Summary and Analysis of The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley are Changing the World

From FSGO x Logic: stories about rural China, food, and tech that reveal new truths

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

about the globalized world In *Blockchain Chicken Farm*, the technologist and writer Xiaowei Wang explores the political and social entanglements of technology in rural China. Their discoveries force them to challenge the standard idea that rural culture and people are backward, conservative, and intolerant. Instead, they find that rural China has not only adapted to rapid globalization but has actually innovated the technology we all use today. From pork farmers using AI to produce the perfect pig, to disruptive luxury counterfeits and the political intersections of e-commerce villages, Wang unravels the ties between globalization, technology, agriculture, and commerce in unprecedented fashion. Accompanied by humorous “Sinofuturist” recipes that frame meals as they transform under new technology, *Blockchain Chicken Farm* is an original and probing look into innovation, connectivity, and collaboration in the digitized rural world. *FSG Originals × Logic* dissects the way technology functions in everyday lives. The titans of Silicon Valley, for all their utopian imaginings, never really had our best interests at heart: recent threats to democracy, truth, privacy, and safety, as a result of tech’s reckless pursuit of progress, have shown as much. We present an alternate story, one that delights in capturing technology in all its contradictions and innovation, across borders and socioeconomic divisions, from history through the future, beyond platitudes and PR hype, and past doom and gloom. Our collaboration features four brief but provocative forays into the tech industry’s many worlds, and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life

today.

The Complete ACOA Sourcebook

The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.

Peer to Peer Accommodation Networks

When they were first released in the 1980s, Janet Woititz's groundbreaking works, *Adult Children of Alcoholics*, *Struggle for Intimacy* and *The Self-Sabotage Syndrome*, provided a new message of hope to adult children who had grown up in the shadow of alcoholic parents. Their message today is as profound and timeless as it was two decades ago. Now, in this complete collection, readers will learn again the insight and healing power of Janet Woititz's words. The Complete ACoA Sourcebook is a compilation of three of Dr. Woititz's classic books, addressing head-on the symptoms of The Adult Children of Alcoholics syndrome and providing strategies for living a normal life as an adult. Readers will find help for themselves: at home, in intimate relationships and on the job. They will discover the reasons for

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

the way they think, believe and feel about themselves; ACoAs often feel isolated, have difficulty in relationships, in the workplace and in feeling good about themselves. Readers who are familiar with Woititz's work will find wisdom once again in this classic collection. Those new to ACoA will gain fresh insight into their behavior patterns and find an avenue for self-love and healing. Noted ACoA expert Dr. Robert Ackerman, author of the best-selling *Perfect Daughters* and *Silent Sons*, provides a foreword and explains why Janet Woititz's message will continue to help millions of readers for generations to come.

The Upstarts

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty in the sharing economy. Airbnb best embody the entrepreneurial and disruptive spirit of today's sharing economy. Since its early days as a humble start-up, Airbnb has evolved into a revolutionary force in the short-term housing market as a platform where hosts provide listings spread across more than 81,000 cities and 191 countries. Airbnb's leadership strives to support the host community to ensure a consistent, on-brand experience for every guest, every time. The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any industry. Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

popular online rental platform. The book features:

- Airbnb strategies and practices that will drive customer engagement and loyalty
- Expert advice on how to provide phenomenal customer service
- Illuminating stories about Airbnb guest and host experiences
- Unique leadership principles for activating all stakeholders--including those who share resources and services and more

Rare Breed

Reflections on politics, the economy, and the modern world by the #1 New York Times–bestselling author of *Capital in the Twenty-First Century*. Thomas Piketty’s work has proved that unfettered markets lead to increasing inequality, and that without meaningful regulation, capitalist economies will concentrate wealth in an ever smaller number of hands, threatening democracy. For years, his newspaper columns have pierced the surface of current events to reveal the economic forces underneath. *Why Save the Bankers?* collects these columns from the period between the September 2008 collapse of Lehman Brothers and the November 2015 terrorist attacks in Paris. In crystalline prose, Piketty examines a wide range of topics, and along the way he decodes the European Union’s economic troubles, weighs in on oligarchy in the United States, wonders whether debts actually need to be paid back, and discovers surprising lessons about inequality by examining the career of Steve Jobs. Coursing with insight and flashes of wit, these brief essays offer a view of recent history through the eyes of one of the most influential

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

economic thinkers of our time. “Easy to follow for readers without much knowledge of economics, especially when [Piketty] picks apart topics that defy classical economic logic; in this he resembles Paul Krugman, who similarly writes clearly on complex topics . . . Helps make sense of recent financial history.” —Kirkus Reviews “Anyone with an interest in politics, monetary policy, or international diplomacy will get a kick out of Piketty’s clear discussion.” —Shelf Awareness “If you have been influenced by Piketty’s landmark work on inequality, make sure to read this next.” —Naomi Klein, author of *The Shock Doctrine* and *This Changes Everything*

Big Billion Startup: The Untold Flipkart Story

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of *The Everything Store* Ten years ago, the idea of getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

business and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

A-List Angels

“An engrossing story of audacious entrepreneurship and big-industry disruption, [this] is a tale for our times.” —Charles Duhigg, author of Smarter Faster Better An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company’s young CEO steers into increasingly uncharted waters. “A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption.” —Rana Foroohar, Financial Times columnist and

CNN global economic analyst

The Everything Store

In the tradition of Phil Knight's Shoe Dog comes the incredible untold story of how Netflix went from concept to company-all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought-leveraging the internet to rent movies-and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair-with Hastings as the primary investor and Randolph as the CEO-founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty first century's most disruptive start up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts and determination can change the world-even

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive concepts and written in binge-worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

The Frackers

"This is the most important book on Silicon Valley I've read in two decades. It will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of *The Nudist on the Late Shift* and *Nurtureshock* A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-morphing place come to be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius Drawing on over two hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

Why Save the Bankers?

NEW YORK TIMES BESTSELLER WASHINGTON POST BESTSELLER Winner of the getAbstract 17th International Book Award "The Seventh Sense is a concept every businessman, diplomat, or student should aspire to master--a powerful idea, backed by stories and figures that will be impossible to forget." -- Walter Isaacson, author of Steve Jobs and Leonardo da Vinci Endless terror. Refugee waves. An unfixable global economy. Surprising election results. New billion-dollar fortunes. Miracle medical advances. What if they were all connected? What if you could understand why? The Seventh Sense is the story of what all of today's successful

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

figures see and feel: the forces that are invisible to most of us but explain everything from explosive technological change to uneasy political ripples. The secret to power now is understanding our new age of networks. Not merely the Internet, but also webs of trade, finance, and even DNA. Based on his years of advising generals, CEOs, and politicians, Ramo takes us into the opaque heart of our world's rapidly connected systems and teaches us what the losers are not yet seeing--and what the victors of this age already know.

Blockchain Chicken Farm

The riveting, untold story of the men who are transforming global energy. In five years, the United States has seen a historic burst of oil and natural gas production, easing our insatiable hunger for energy. A new drilling process called fracking has made us the world's fastest growing energy power, on track to pass Saudi Arabia by 2020. But despite headlines and controversy, no previous book has shown how the revolution really happened. The Frackers tells the dramatic tale of how a group of ambitious and headstrong wildcatters ignored the ridicule of experts and derision of colleagues to pursue massive, long-overlooked deposits. Against all odds, they changed the world--and made astonishing fortunes in the process. Zuckerman's exclusive access enabled him to get close to men like George Mitchell, who developed a new way to drill for gas in shale rock; Harold Hamm, who discovered so much oil he's now worth more than the estate of Steve Jobs;

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

and Aubrey McClendon, who lost more than \$2 billion on a misguided gambit. Zuckerman shows how the frackers are now using their wealth to shake up Hollywood, education, politics, sports, and other fields, much like the Rockefellers and Gettys before them. He also explores the debate over the environmental risks of fracking, and whether those risks are worth it for the United States to achieve energy independence and for the rest of the world to follow.

Wild Ride

An industry leader's guide to making Lyft and Uber work for you. In less than five years, ridesharing has grown from nonexistence into a billion dollar industry. Uber now has two million drivers in the United States, Lyft has seven hundred thousand, and both show no signs of slowing down. Despite the large number of drivers, Uber and Lyft provide little in the way of help for new drivers, who complain that there is a lack of guidance when starting out. Harry Campbell, founder and director of The Rideshare Guy blog and podcast and a driver himself, can help. The Rideshare Guide offers a comprehensive and engaging handbook for current and prospective rideshare drivers. Learn how to: Decide between Uber and Lyft Maximize passengers and profits Maintain a five-star rating Keep safe and interact appropriately with passengers Navigate legal matters and tax codes Campbell explains these and much more, also including funny, shocking, and bizarre tales from the road. Whether you are thinking about becoming a driver or a veteran

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

wondering about UberPool and tax help, The Rideshare Guide by the Rideshare Guy has the answers.

The Four

Today, a hurricane is forming, and businesses are headed straight into it. This hurricane is arising from the convergence of several enormous trends in information technology, including cloud, mobility, Software as a Service, and Big Data. In *Inflection Point*, Scott Stawski shows how to harness these fierce winds of change, put them at your back, and sail towards greater competitiveness and customer value. Stawski explains the strategic implications of today's new technology paradigms, helping you reshape strategy to embrace and profit from them. You'll discover how technology and other factors are driving a radical new round of disintermediation, reintermediation, and disruption—and what that means to you and your company. Stawski shows how to go beyond inadequate incremental improvements, dramatically reducing IT spend and virtually eliminating IT capital expenditures. One meaningful step at a time, you'll learn how to transform Operational IT into both a utility and a true business enabler, bringing new speed, flexibility, and focus to what really matters: your true core competencies. BUILD A CONTINUAL TRANSFORMATION ENVIRONMENT THAT'S READY FOR ANYTHING Focus on high-value core competencies, not fixed assets or unchanging processes CONSUME IT THE WAY YOU CONSUME ELECTRICITY Stop

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

running data centers, buying software, and managing applications—forever!
LEVERAGE THE CLOUD'S SIMPLICITY WITHOUT LOSING CONTROL OR SECURITY Use standards and governance to maximize cloud benefits with minimal risk HARNESS THE PRECIOUS ASSET YOU MUST ALWAYS KEEP CLOSE: DATA Build data-centric operations to deliver the right knowledge, right now, wherever it's needed

Unscaled

A New York Times bestseller Ev told Jack he had to “chill out” with the deluge of media he was doing. “It's bad for the company,” Ev said. “It's sending the wrong message.” Biz sat between them, watching like a spectator at a tennis match. “But I invented Twitter,” Jack said. “No, you didn't invent Twitter,” Ev replied. “I didn't invent Twitter either. Neither did Biz. People don't invent things on the Internet. They simply expand on an idea that already exists.” Despite all the coverage of Twitter's rise, Nick Bilton of The New York Times is the first journalist to tell the full story—a gripping drama of betrayed friendships and highstakes power struggles. The four founders—Evan Williams, Biz Stone, Jack Dorsey, and Noah Glass—made a dizzyingly fast transition from ordinary engineers to wealthy celebrities. They fought each other bitterly for money, influence, publicity, and control as Twitter grew larger and more powerful. Ultimately they all lost their grip on it. Bilton's unprecedented access and exhaustive reporting have enabled him to write an intimate portrait of four friends who accidentally changed the world, and what they

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

all learned along the way.

Extreme Teams

#1 Best-Seller in 5 Startup & Entrepreneurship Categories *Named Top 5 Business Growth Book by Entrepreneur Magazine This compelling and inspiring narrative gives entrepreneurs a rare behind-the-scenes look inside a fast-growing startup that created the first online dating app and grew to 100 million users. Explosive Growth combines lively and often hilarious storytelling, revealing genius growth tactics, numerous case-studies, and its step-by-step playbook to help your startup grow massively. Due to its raw storytelling style, practical lessons, compelling content, and fast-paced read, Explosive Growth is a one-of-a-kind business book that transcends the narrow entrepreneurial audience to also appeal to readers and business students looking to learn about startup life and entrepreneurship. It holds nothing back while detailing the highest highs and lowest lows of what it's really like to run a startup. Cliff Lerner's online dating startup, Snap Interactive, was running out of money when he bet the company's fortunes on a then-unknown platform called Facebook. The app suddenly began to acquire 100,000 new users daily for free, and soon after the stock price skyrocketed 2,000 percent, setting off an extraordinary chain of events filled with sudden success and painful lessons. You will learn how to: * IGNITE EXPLOSIVE GROWTH by creating a remarkable product * Identify the ONLY 3 METRICS THAT MATTER * Explore valuable VIRAL

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

GROWTH strategies to grow rapidly * Execute the GENIUS MEDIA HACKS that helped us acquire 100 million users * Create a thriving culture of PASSIONATE EMPLOYEES and CONSTANT INNOVATION PRAISE: "A must read for founders and CEOs who want to achieve rapid growth while also building a great product and company." -Payal Kadakia, Founder & Executive Chairman of ClassPass "Explosive Growth is without question one of the most useful and entertaining business books I have ever read. Cliff gives you a roadmap to massively grow your startup with specific tactical lessons made memorable through engaging stories. This book is a must-read." -David Perry, Digital Sales & Business Development Expert at Google, Adobe, Amazon, Startup Advisor "Want to know how to grow your startup to 100 million users? Then this is the book for you. Explosive Growth gives step-by-step instructions, case studies and proven tactics on how to explode your growth." -Entrepreneur Magazine by Syed Balkhi "Lessons for startups and CEOs on growth hacking, marketing, and innovation from one of the smartest founders I know." -Andrew Weinreich, Inventor of Social Networking

The Rideshare Guide

Everybody Loves Uber: The Untold Story Of How Uber Operates Is An Eye-Opening Read Into The Intricate Issues Surrounding This Disruptive Service Ben Mandell's back with his third book, having conducted in-depth research and analysis in the workings of the most revolutionary advancement in modern transportation history:

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

Uber. Starting from the company's inception, Ben analyzes all aspects of the service for Uber enthusiastic customers, Uber drivers and anyone else interested in the company's ever-evolving fleet. What started out as an insurgent movement in the world of urban transport, is now facing intense financial issues that are affecting drivers and will soon impact the company itself. No Golden Carriage Taking a realistic approach to service logistics, Ben unveils the facts for all to see: Uber drivers fail to make minimum wage, work uninsured, and pay for 100% of the Uber vehicle costs. The failure to provide adequate driver compensation will lead, with absolute certainty, to class-action lawsuits and financial penalties to both the company itself, as well as its executives. A Silver Lining Providing a concise plan to put an end to the Uber poverty program, Ben Mandell calls drivers, Uber customers and managers, as well as legislators, to spring into action and help prevent ruinous litigation by safeguarding both drivers' and customers' rights. Don't Miss Out On This Thrilling Page-Turner, Filled With Explosive Truths & A Unique Vision To Save Everyone's Favorite Car Service From Going Out Of Business! Grab Your Own Copy Now!

Implementing World Class IT Strategy

In his highly provocative first book, Scott Galloway pulls back the curtain on exactly how Amazon, Apple, Facebook, and Google built their massive empires. While the media spins tales about superior products and designs, and the power of

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

technological innovation, Galloway exposes the truth: none of these four are first movers technologically - they've either copied, stolen, or acquired their ideas. Readers will come away with fresh, game -changing insights about what it takes to win in today's economy. Print run 125,000.

Frenemies

An unconventional business book for the rebels and misfits—the Rare Breeds—who don't fit the traditional mold, offering an approach that's anything but business as usual. "Brazen rant!" -- Seth Godin, New York Times bestselling author of *This is Marketing* and *What to Do When It's Your Turn* In every job you've ever had, you've been judged, labeled, and made to feel like an outsider. Defiant. Dangerous. Different. A real pain-in-the-ass. The message? To be successful, you've got to fundamentally change. But what if -- instead of conforming -- you learned how to punch society's codes in the nose, run like a hooligan through the corridors of entrenched power, and succeed -- not by grinding down your prickly parts, but by going all-in on who you really are? "A guide for strategic rebellion." -- Mark Levy, founder of Levy Innovation and creator of *Your Big Sexy Idea*® Meet Sunny Bonnell and Ashleigh Hansberger, award-winning global brand consultants, founders of *Motto*, and authors of *Rare Breed: A Guide to Success for the Defiant, Dangerous, and Different*. In this book, you'll come face-to-face with seven controversial virtues that are typically seen as ladder-burning, career-ending

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

personality traits that – convention says -- keep mavericks, oddballs, and visionaries like you from getting along, getting buy-in, and getting ahead. “A beautiful reminder that you are not alone.” -- Charlamagne Tha God, New York Times bestselling author of Black Privilege Sunny and Ashleigh provide singular insight into how you can flip the script and turn your so-called “vices” into your virtues, transforming your most “undesirable” flaws into the high-octane fuel of your success. In a world that wants to own you, you’ll finally learn how to own yourself, through embracing all your parts – not just the pretty ones. College dropouts and social misfits Sunny and Ashleigh provide front-row seats to their own counterintuitive rise from broke-ass outsiders to brand consultants for iconic brands. Success, they show you, is no longer the sole purview of the Harvard MBA graduate. Your ticket to ride resides within the side of you that’s disorderly, independent, and rogue. Deep down, you’ve always been the kid to point out when the emperor has no clothes. Yet, time and time again you’ve been faced with the consequences of deviating from social expectations. This is a new conversation for a new era. What would happen if, starting today, you walked away from the sheeple? What could you build?

Inflection Point

An intimate and profound reckoning with the changes buffeting the \$2 trillion global advertising and marketing business from the perspective of its most

Access PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

powerful players, by the bestselling author of Googled Advertising and marketing touches on every corner of our lives, and the industry is the invisible fuel powering almost all media. Complain about it though we might, without it the world would be a darker place. But of all the industries wracked by change in the digital age, few have been turned on their heads as dramatically as this one. Mad Men are turning into Math Men (and women--though too few), an instinctual art is transforming into a science, and we are a long way from the days of Don Draper. Frenemies is Ken Auletta's reckoning with an industry under existential assault. He enters the rooms of the ad world's most important players, meeting the old guard as well as new powers and power brokers, investigating their perspectives. It's essential reading, not simply because of what it reveals about this world, but because of the potential consequences: the survival of media as we know it depends on the money generated by advertising and marketing--revenue that is in peril in the face of technological changes and the fraying trust between the industry's key players.

The New Long Life

Every manager desires to have great teams around them collaborating together and running with the mission. Unfortunately, most of these teams have been built around decades-old ideas and practices made popular by companies that either no longer exist or haven't been relevant in years. But a new generation of teams has learned to do things differently--things like hiring the right person instead of the

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

best person; focusing on one priority while leaving room to explore new ideas; creating an environment where people are comfortable dealing with the uncomfortable; and maximizing profit by not making it top priority. And this revitalized look at how teams should work in today's business is driving real growth in some of the world's most innovative firms. In *Extreme Teams*, sneak peeks into top companies and examine the teamwork experiments powering their results, including how:

- Pixar's teams use constant feedback and debate to transform initially flawed films into billion-dollar hits
- A culture of radical "freedom and responsibility" helps Netflix execute on the next big thing
- Whole Food's super-autonomous teams embrace hard metrics and friendly competition to drive performance
- Zappos fuels the weirdness and fun that sustains its success
- And much more!

From marketing to design to technology to product demand, everything has changed in business and will continue to do so. Why shouldn't the teams carrying out these changes undergo their own upgrades?

Hatching Twitter

From #1 New York Times bestselling author and radio host Mark R. Levin comes a searing plea for a return to America's most sacred values. In *Rediscovering Americanism*, Mark R. Levin revisits the founders' warnings about the perils of overreach by the federal government and concludes that the men who created our country would be outraged and disappointed to see where we've ended up. Levin

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

returns to the impassioned question he's explored in each of his bestselling books: How do we save our exceptional country? Because our values are in such a precarious state, he argues that a restoration to the essential truths on which our country was founded has never been more urgent. Understanding these principles, in Levin's words, can "serve as the antidote to tyrannical regimes and governments." Rediscovering Americanism is not an exercise in nostalgia, but an appeal to his fellow citizens to reverse course. This essential book brings Levin's celebrated, sophisticated analysis to the troubling question of America's future, and reminds us what we must restore for the sake of our children and our children's children.

The Airbnb Way: 5 Leadership Lessons for Igniting Growth through Loyalty, Community, and Belonging

An in-depth, revelatory, and unbiased look at Amazon's world-dominating business model, the current competitors either imitating or trying to outfox Amazon, and the ways Bezonomics is shaping the life of every American consumer—from an award-winning Fortune magazine writer. Like Henry Ford, Sam Walton, or Steve Jobs in the early years of Ford, Walmart, and Apple, Jeff Bezos is the business story of the decade. Bezos, the richest man on the planet, has built one of the most efficient wealth-creation machines in history with 2% of US household income being spent

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

on nearly 500 million products shipped from warehouses in seventeen countries. Amazon's business model has not only turned the retail industry and cloud computing inside out, but now its tentacles are squeezing media and advertising, and disrupting the state of technology, the economy, job creation, and society at large. Amazon's impact is so pervasive that business leaders in nearly every sector around the world need to understand how this force of nature operates. Based on unprecedented behind-the-scenes reporting from 150 sources inside and outside of Amazon, *Bezonomics* unveils the underlying principles Jeff Bezos uses to achieve his dominance—customer obsession, extreme innovation, and long-term management, all supported by artificial intelligence—and shows how these are being borrowed and replicated by companies across the United States, in China, and elsewhere. Brian Dumaine shares tips for Amazon-proofing your business. Most important, *Bezonomics* answers the fundamental question: How are Amazon and its imitators affecting the way we live, and what can we learn from them? A goldmine for some, and a threat for others, “*Bezonomics*” has become a life-shaping force both now and in the future that every American must know more about.

Acces PDF The Upstarts Uber Airbnb And The Battle For The New Silicon Valley

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)