

## Interview Math Lewis Lin Swwatchz

Qualitative Research from Start to Finish, First Edition  
Vault Guide to the Case Interview  
Observations and Predictions of Eclipse Times by Early Astronomers  
Decode and Conquer  
Three Tweets to Midnight  
The Product Manager Interview, 4th Ed  
The Ultimate Case Interview Workbook  
Embrace the Case Interview  
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Why Stocks Go Up (and Down)  
Closing the Quality Gap  
Case Interview Questions for Tech Companies  
Cracking the PM Interview  
Where the Heart Is  
PM Interview Questions  
The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions  
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Case Interview Secrets  
Mastering the Case Interview, 9th Edition  
Moon Theory  
The Marketing Interview  
Interview Math

### Qualitative Research from Start to Finish, First Edition

The noted expert selects 70 of his favorite "short" puzzles, including such mind-bogglers as The Returning Explorer, The Mutilated Chessboard, Scrambled Box Tops, and dozens more involving logic and basic math. Solutions.

### Vault Guide to the Case Interview

Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for

the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews." - L.S.

## **Observations and Predictions of Eclipse Times by Early Astronomers**

Talk about unlucky sevens. An hour ago, seventeen-year-old, seven months pregnant Novalee Nation was heading for California with her boyfriend. Now she finds herself stranded at a Wal-Mart in Sequoyah, Oklahoma, with just \$7.77 in change. But Novalee is about to discover hidden treasures in this small Southwest town--a group of down-to-earth, deeply caring people willing to help a homeless, jobless girl living secretly in a Wal-Mart. From Bible-thumping blue-haired Sister Thelma Husband to eccentric librarian Forney Hull who loves Novalee more than she loves herself, they are about to take her--and you, too--on a moving, funny, and unforgettable journey to . . . Where the Heart Is.

## **Decode and Conquer**

The idea of the ICMI Study 13 is outlined as follows: Education in any social environment is influenced in many ways by the traditions of these environments. This study brings together leading experts to research and report on mathematics education in a global context. Mathematics education faces a split phenomenon of difference and correspondence. A study attempting a comparison between mathematics education in different traditions will be helpful to understanding this phenomenon.

## **Three Tweets to Midnight**

NOTE: This is the NEWER 2nd edition for the book formerly titled PM Interview Workbook. ----- Over 160 Real PM Interview Questions from Top Tech Companies The PM Interview Questions is a resource you don't want to miss. The world's expert in product management interviews, Lewis C. Lin, gives readers over 160

practice questions to gain product management (PM) proficiency and master the PM interview. It contains 160+ real interview questions from top tech companies including: Google Facebook Amazon Uber Dropbox Microsoft Fully Solved Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are some questions and sample answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Amazon Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? The Perfect Complement to Cracking the PM Interview or Decode and Conquer Many of you enjoyed reading about the PM interview frameworks revealed in Cracking the PM Interview as well as Decode and Conquer, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. The PM Interview Questions is the perfect complement to both books. With over 160 practice questions, you'll see what the best PM interview responses look and feel like.

## **The Product Manager Interview, 4th Ed**

Embrace the Case Interview walks you through each step on the path to your dream consulting job as described by a former management consultant who conducted over 100 interviews for a top-tier firm. First, we cover how to get the interview including how to be memorable when speaking with firms prior to the interview and how to write a killer resume and cover letter. Second, we cover the behavioral part of the interview. Often overlooked, the behavioral part of the interview covers your personal experiences and is often just as valuable as the case interview. We discuss the traits interviewers are looking for and how to answer their questions in a structured way. Third, we take an in-depth look at the case interview itself. Unlike books that focus on segmenting cases and applying frameworks, you will learn a single, flexible structure that you will apply to any case with deadly effectiveness. In addition to structuring the case, you will learn approaches for the cases' other parts including qualitative questions, quantitative problems, exhibit analysis, and synthesis. Embrace the Case Interview places a strong emphasis on the quality of your learning rather than just doing hundreds of cases. As such, each example case contains an in-depth discussion of the text book answer to help you improve. For more information, please visit [embracethecaseinterview.com](http://embracethecaseinterview.com). Enjoy the book and best of luck in your upcoming interviews!

## **The Ultimate Case Interview Workbook**

### **Embrace the Case Interview**

To land a management consulting job at any of the top firms, including McKinsey,

Bain, BCG, Deloitte, Oliver Wyman, and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. Think of this book as taking the express lane towards beginning to master consulting case interviews. I cut out all of the filler material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers

## **Touching the Void**

Former Google Interviewer Reveals How to Get Multiple Job Offers Have an upcoming product manager interview? Perhaps for Google, Facebook, Amazon, or Uber? If so, find out secrets to getting multiple job offers with the world's #1 author on product management interviews: Lewis C. Lin. *Secrets of the Product Manager Interview* shares what to expect in your product management interviews and how to prepare. Collecting 10+ years of questions from his readers, clients, and workshop attendees, the author answers and reveals his interview secrets in a single book. The Ideal Companion to *Decode and Conquer* as well as *PM Interview Questions* Many of you enjoyed reading about the PM interview frameworks revealed in *Decode and Conquer*, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. And others enjoyed *Product Manager Interview Questions for the 160+ practice questions*. *Secrets of the Product Manager Interview* takes a different approach. It's not focused on frameworks or practice questions. Instead, it's everything you need to know about product manager interviews. You'll get his secrets on: What to expect at the interview The best way to prepare How to get the first PM job How to interpret interviewer feedback And more

## **Why Stocks Go Up (and Down)**

The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver

Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

## **Closing the Quality Gap**

Written by bestselling author and salary negotiation expert, Lewis C. Lin, 71 Brilliant Salary Negotiation Email Samples reveals how you can get the salary you deserve with easy-to-use email samples and phone scripts. It covers important negotiation scenarios including: Raises Base salaries Bonuses Stock options Early review More vacation time Flexible hours Relocation assistance Tuition reimbursement Severance package Visa sponsorship Unlike other negotiation books, you will never be left guessing how to apply a negotiation theory or principle. The book tells how to phrase your negotiation request, including the exact words to use. With these email samples, you'll gain the peace of mind that your salary negotiation request will come across as professional and courteous, while getting the results you want. Special BONUSSES include: The magical ONE MINUTE salary negotiation script Frequently asked questions about the negotiation process, including common mistakes and SECRET tactics Six bonus email and phone scripts for RECRUITERS and HIRING MANAGERS to close candidates

## **Case Interview Questions for Tech Companies**

The pressure is on during the interview process but with the right preparation, you can walk away with your dream job. This classic book uncovers what interviews are really like at America's top software and computer companies and provides you with the tools to succeed in any situation. The authors take you step-by-step through new problems and complex brainteasers they were asked during recent technical interviews. 50 interview scenarios are presented along with in-depth analysis of the possible solutions. The problem-solving process is clearly illustrated so you'll be able to easily apply what you've learned during crunch time. You'll also find expert tips on what questions to ask, how to approach a problem, and how to recover if you become stuck. All of this will help you ace the interview and get the job you want. What you will learn from this book Tips for effectively completing the job application Ways to prepare for the entire programming interview process How to find the kind of programming job that fits you best Strategies for choosing a solution and what your approach says about you How to improve your interviewing skills so that you can respond to any question or situation Techniques for solving knowledge-based problems, logic puzzles, and programming problems Who this book is for This book is for programmers and developers applying for jobs in the software industry or in IT departments of major corporations. Wrox Beginning guides are crafted to make learning programming languages and technologies easier than you think, providing a structured, tutorial format that will guide you through all the techniques involved.

## **Cracking the PM Interview**

This lively, practical text presents a fresh and comprehensive approach to doing qualitative research. The book offers a unique balance of theory and clear-cut choices for customizing every phase of a qualitative study. A scholarly mix of classic and contemporary studies from multiple disciplines provides compelling, field-based examples of the full range of qualitative approaches. Readers learn about adaptive ways of designing studies, collecting data, analyzing data, and reporting findings. Key aspects of the researcher's craft are addressed, such as fieldwork options, the five phases of data analysis (with and without using computer-based software), and how to incorporate the researcher's "declarative" and "reflective" selves into a final report. Ideal for graduate-level courses, the text includes:

- \* Discussions of ethnography, grounded theory, phenomenology, feminist research, and other approaches.
- \* Instructions for creating a study bank to get a new study started.
- \* End-of-chapter exercises and a semester-long, field-based project.
- \* Quick study boxes, research vignettes, sample studies, and a glossary.
- \* Previews for sections within chapters, and chapter recaps.
- \* Discussion of the place of qualitative research among other social science methods, including mixed methods research.

## Where the Heart Is

Land that Dream Product Manager Job TODAY Seeking a product management position? Get *Decode and Conquer*, the world's first book on preparing you for the product management (PM) interview. Author and professional interview coach, Lewis C. Lin provides you with an industry insider's perspective on how to conquer the most difficult PM interview questions. *Decode and Conquer* reveals:

- Frameworks for tackling product design and metrics questions, including the CIRCLES Method(tm), AARM Method(tm), and DIGS Method(tm)
- Biggest mistakes PM candidates make at the interview and how to avoid them
- Insider tips on just what interviewers are looking for and how to answer so they can't say NO to hiring you
- Sample answers for the most important PM interview questions

Questions and answers covered in the book include: Design a new iPad app for Google Spreadsheet. Brainstorm as many algorithms as possible for recommending Twitter followers. You're the CEO of the Yellow Cab taxi service. How do you respond to Uber? You're part of the Google Search web spam team. How would you detect duplicate websites? The billboard industry is under monetized. How can Google create a new product or offering to address this? Get the Book that's Recommended by Executives from Google, Amazon, Microsoft, Oracle & VMWare TODAY

## PM Interview Questions

Interview Math provides over 50 practice problems and answers to help job seekers master quantitative interview questions including: Market Sizing Revenue Estimates Profitability Breakeven Pricing Customer Lifetime Value If you're interviewing at one of the highly sought after positions below, you'll need to master these interview math questions: Management Consulting: McKinsey, Bain, Boston Consulting Group, Deloitte General Management: Capital One, Taser Marketing: General Mills, Google, Hershey Software Engineering: Goldman Sachs, Microsoft Finance: American Airlines, Best Buy, JetBlue You'll learn interview math concept and principles - and then master those concepts with over 50 practice

questions filled with detailed answers. After going through the book, candidates will feel knowledgeable, confident, relaxed and ready to tackle interview math questions.

## **The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions**

Written by bestselling author and salary negotiation expert, Lewis C. Lin, *Five Minutes to a Higher Salary* reveals how you can get a higher salary in five minutes or less. Easily get higher salary outcomes by using the book's scripted email and phone templates for over 60 negotiation scenarios. Unlike other negotiation books, you will never be left guessing how to apply a negotiation theory or principle. The book tells how to phrase your negotiation request, including the exact words to use. Scenarios covered include negotiating: Raises Base salaries Bonuses Stock options Early review More vacation time Flexible hours Relocation assistance Tuition reimbursement Severance package Visa sponsorship Special BONUSSES include: The magical ONE MINUTE salary negotiation script Frequently asked questions about the negotiation process, including common mistakes and SECRET tactics Six bonus email and phone scripts for RECRUITERS and HIRING MANAGERS to close candidates

## **71 Brilliant Salary Negotiation Email Samples**

The Vietnam Veterans Memorial in Washington, D.C., is one of the most famous pieces of civic architecture in the world. But most people are not as familiar with the reserved college student who entered and won the design competition to build it. This accessible biography tells the story of Maya Lin, from her struggle to stick with her vision of the memorial to the wide variety of works she has created since then. The carefully researched text, paired with ample photos, crosses multiple interests—American history, civic activism, art history, and cultural diversity—and offers a timely celebration of the memorial's 35th anniversary as well as providing an important contribution to the current discussion of the role of women and minorities in society.

## **Programming Interviews Exposed**

## **Secrets of the Product Manager Interview**

Professional career guide from the Vault Career Library providing detailed case-by-case explanations of the consulting interview and strategies for cracking it.

## **Crack the Case System**

This is something about self-love--. Something they don't teach in school. Something that's very hard to learn on your own. This is something about putting yourself first because it's okay to love yourself before anyone else. This is something about doing what's best for you, no matter what people say, because only you know what you deserve. This is something about being real, being real to

who you are and accepting things as they come and change. This is something about your mistakes, about your flaws, and about how beautiful it is to get up and try again. This is something about being you, about using your voice when you're afraid. About building enough courage when you feel like standing up to something you don't believe in, something that's wrong. This is about you, and every day should be about you, and that's something you should always consider.

## **Be the Greatest Product Manager Ever**

### **Case in Point**

How many pizzas are delivered in Manhattan? How do you design an alarm clock for the blind? What is your favorite piece of software and why? How would you launch a video rental service in India? This book will teach you how to answer these questions and more. Cracking the PM Interview is a comprehensive book about landing a product management role in a startup or bigger tech company. Learn how the ambiguously-named "PM" (product manager / program manager) role varies across companies, what experience you need, how to make your existing experience translate, what a great PM resume and cover letter look like, and finally, how to master the interview: estimation questions, behavioral questions, case questions, product questions, technical questions, and the super important "pitch."

## **Mathematics Education in Different Cultural Traditions- A Comparative Study of East Asia and the West**

Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

### **Interview Math**

A brand new book from Amazon.com best-selling author Lewis C. Lin *Be the Greatest Product Manager Ever* is the playbook on how you can move up the PM career ladder. This book is suitable for PMs of all levels from individual contributors to senior executives. Features the ESTEEM Method(TM), six proven skills to get the career you want *Be the Greatest Product Manager Ever* features Lewis C. Lin's brand-new career management framework: the ESTEEM Method(TM). The ESTEEM Method(TM) details, for the first time ever, the six core competencies you need to move up in your PM career: Execution Superior Communication Skills Tactical Awareness Extraordinary Mental Toughness Exceptional Team Builder Moonshot Vision Unlike other books, Lin explains not only why but also how. In other words, Lin will reveal his secret frameworks, tools, and wisdom to strengthen your ESTEEM(TM) competencies including: How to Start Every New Job How to Start Every New Job How to Figure Out What to Do How Stuff Gets Done: System 1 and 2 How to Sound Authoritative Like a Professor How to Establish Your Value How to Get Others to Do What You Want How to Play Office Politics The One Interview Question You Need to Ask Explain Why Your New Direct Reports Will Struggle How to SCAMPER Your Way to a Moonshot Vision Why the Best Visionaries Get into

Technical Details If you've ever wondered what you need to do move up the PM career ladder, Lin provides the secret tools, frameworks, and wisdom to make it to the top from PM to CEO.

## **Five Minutes to a Higher Salary**

“Brilliant. . . . Lewis has given us a spectacular account of two great men who faced up to uncertainty and the limits of human reason.” —William Easterly, Wall Street Journal Forty years ago, Israeli psychologists Daniel Kahneman and Amos Tversky wrote a series of breathtakingly original papers that invented the field of behavioral economics. One of the greatest partnerships in the history of science, Kahneman and Tversky’s extraordinary friendship incited a revolution in Big Data studies, advanced evidence-based medicine, led to a new approach to government regulation, and made much of Michael Lewis’s own work possible. In *The Undoing Project*, Lewis shows how their Nobel Prize-winning theory of the mind altered our perception of reality.

## **Lesson Study**

Discusses the major influences affecting the stock market, covers the fundamentals of investment, and looks at a sample stock over a period of eighteen years

## **Introduction to Information Retrieval**

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

## **Rise Above the Noise**

NOTE: This is the NEWER 3rd edition for the book formerly titled *PM Interview Questions*. -- 164 Actual PM Interview Questions From the creator of the CIRCLES Method(TM), *The Product Manager Interview* is a resource you don't want to miss. The world's expert in product management interviews, Lewis C. Lin, gives readers 164 practice questions to gain product management (PM) proficiency and master the PM interview including: Google Facebook Amazon Uber Dropbox Microsoft Fully Solved Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are questions and sample

answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Amazon Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? Ideal Complement to Decode and Conquer Many of you have read the PM interview frameworks revealed in Decode and Conquer, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. The Product Manager Interview is the perfect complement to Decode and Conquer. With over 160 practice questions, you'll see what the best PM interview responses look and feel like. Brand New Third Edition Many of the sample answers have been re-written from scratch. The sample answers are now stronger and easier to follow. In total, thousands of changes have made in this brand new third edition of the book. Preferred by the World's Top Universities Here's what students and staff have to say about the Lewis C. Lin: DUKE UNIVERSITY I was so touched by your presentation this morning. It was really helpful. UNIVERSITY OF MICHIGAN I can say your class is the best that I have ever attended. I will definitely use knowledge I learned today for future interviews. COLUMBIA UNIVERSITY I'd like to let you know that your workshop today is super awesome! It's the best workshop I have been to since I came to Columbia Business School. Thank you very much for the tips, frameworks, and the very clear and well-structured instruction! UNIVERSITY OF TEXAS AT AUSTIN I wanted to reiterate how much I enjoyed your workshops today. Thank you so much for taking time out and teaching us about these much-needed principles and frameworks. I actually plan to print out a few slides and paste them on my walls! CARNEGIE MELLON UNIVERSITY I'm a very big admirer of your work. We, at Tepper, follow your books like the Bible. As a former associate product manager, I was able to connect your concepts back to my work experience back and Pragmatic Marketing training. I'm really looking forward to apply your teachings.

## **Hacking the Case Interview**

Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on [mbacase.com](http://mbacase.com), 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at [www.mbacase.com](http://www.mbacase.com).

## Maya Lin

In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and final round interviews." -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit [HackingTheCaseInterview.com](http://HackingTheCaseInterview.com) for a one-week online crash course to pass your upcoming interview.

## My Best Mathematical and Logic Puzzles

Lesson study is a popular professional development approach in Japan whereby teachers collaborate to study content, instruction, and how students solve problems and reach for understanding in order to improve elementary mathematics instruction and learning in the classroom. This book is the first comprehensive look at the system and process of lesson study in Japan. It describes in detail the process of how teachers conducted lesson study--how they collaborated in order to develop a lesson, what they talked about during the process, and what they looked at in order to understand deeply how students were learning. Readers see the planning of a mathematics lesson, as well as how much content knowledge the teachers have. They observe students' problem solving strategies and learn how Japanese teachers prepare themselves to identify those strategies and facilitate the students' discussion. Written for mathematics teachers, educational researchers, school administrators interested in teachers' professional development, and professional developers, this landmark volume provides an in-depth understanding of lesson study that can lead to positive changes in teachers' professional development and in teaching and learning in the United States.

## **The Product Manager Interview**

### **Case in Point**

NOTE: This is the OLDER 1st edition. The NEWER 2nd edition, re-titled as PM Interview Questions, is available here: <http://amzn.to/2crlN1l> ----- Over 160 Real PM Interview Workbook from Top Tech Companies The world's expert in product management interviews, Lewis C. Lin, gives readers over 160 practice questions to gain product management (PM) proficiency and master the PM interview. The PM Interview Workbook is a resource you don't want to miss. It contains over 160 actual questions from top tech companies including: Google Facebook Amazon Uber Dropbox Microsoft Fully Solved Solutions The book contains fully solved solutions so readers can learn, improve and do their best at the PM interview. Here are some questions and sample answers you'll find in the book: Product Design How would you design an ATM for elderly people? Should Google build a Comcast-like TV cable service? Instagram currently supports 3 to 15 second videos. We're considering supporting videos of unlimited length. How would you modify the UX to accommodate this? Pricing How would you go about pricing UberX or any other new Uber product? Let's say Google created a teleporting device: which market segments would you go after? How would you price it? Metrics Imagine you are the Amazon Web Services (AWS) PM in Sydney. What are the top three metrics you'd look at? Facebook users have declined 20 percent week over week. Diagnose the problem. How would you fix the issue? The Perfect Complement to Cracking the PM Interview or Decode and Conquer Many of you enjoyed reading about the PM interview frameworks revealed in Cracking the PM Interview as well as Decode and Conquer, including the CIRCLES(tm), AARM(tm) and DIGS(tm) Methods. The PM Interview Workbook is the perfect complement to both books. With over 160 practice questions, you'll see what the best PM interview responses look and feel like.

### **PM Interview Workbook**

The 25th Anniversary ebook, now with more than 50 images. 'Touching the Void' is the tale of two mountaineer's harrowing ordeal in the Peruvian Andes. In the summer of 1985, two young, headstrong mountaineers set off to conquer an unclimbed route. They had triumphantly reached the summit, when a horrific accident mid-descent forced one friend to leave another for dead. Ambition, morality, fear and camaraderie are explored in this electronic edition of the mountaineering classic, with never before seen colour photographs taken during the trip itself.

### **The Undoing Project: A Friendship That Changed Our Minds**

Mastering the Case Interview offers detailed advice on how to ace the case interview. This book outlines the general principles of managing the case interview, delineates the most common types of cases, and outlines a framework for approaching each type of case. The discussion of the basic principles of case analysis is complemented by an extensive array of interview examples that

includes 20 sample case discussions and 200 practice questions.

## **Case Interview Secrets**

The use of complex graphs in case interviews has exploded. You have a very short time to look at the graph, analyze it, extract what's important and apply it to your answer. This book was designed to help you understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework, which will allow you to analyze 11 of the most popular graphs quickly, completely, and with great confidence. In addition the book provides ten sophisticated cases with numerous graphs per case and allows you to see how these cases unfold. There is nothing else out there like it!

## **Mastering the Case Interview, 9th Edition**

In our &“post-truth&” era of bots, trolls, and intemperate presidential tweets, popular social platforms like Twitter and Facebook provide a growing medium for manipulation of information directed to individuals, institutions, and global leaders. Targeted influence campaigns have been waged in at least forty-eight countries so far. We've entered an age where stability during an international crisis can be deliberately manipulated at greater speed, on a larger scale, and at a lower cost than at any previous time in history. The authors in this volume examine the current reality from a variety of angles, considering how digital misinformation might affect the likelihood of international conflict and how it might influence the perceptions and actions of leaders and their publics before and during a crisis. The authors sound the alarm about how social media fuels information overload and promotes &“fast thinking&” over deliberation, with potentially catastrophic results for nuclear powers in times of conflict. This volume is the culmination of two multidisciplinary workshops produced in partnership between the Stanley Center for Peace and Security, the Hoover Institution at Stanford University, and the Center for International Security and Cooperation. The participants in those workshops provided invaluable insights that advance our collective understanding of its profound implications for the future of journalism, nuclear weapons policy, and international peace and security.

## **Moon Theory**

In *The Marketing Interview*, Lewis C. Lin gives an industry insider's perspective on how to answer the most common and difficult marketing interview questions. The book will reveal: Answers to marketing interview questions Frameworks on how to tackle marketing case questions Biggest mistakes marketing candidates make at the interview Understand what interviewers are looking for, why they're looking for it, and how to deliver it This book is ideal for anyone who is interviewing any marketing role, including the most coveted roles in CPG, Tech, and Financial Services: CPG: P&G, Clorox, Kraft, Heinz, Nestle, Pepsi, Colgate, S.C. Johnson, Unilever, Reckitt Benckiser, Hershey Foods, Campbell Soup Company Tech: Apple, Amazon, Google, Facebook, Microsoft, Uber, Dell, HP, IBM, Cisco, Paypal, Yelp, Airbnb, Pinterest Financial Services: American Express, Visa, Citi, HSBC, UBS, Barclays, Santander, Standard Chartered, And more Questions and answers

covered in the book include: What promotional strategies would you use for a Honey Nut Cheerios campaign? Develop a social good campaign for Teavana. Should Hidden Valley increase the price of its ranch dressing? Kit Kat sales declined year-over-year. Why is that, and what would you do to address it? Tell me about a terrible product that's marketed well. And more This new second edition includes chapters on digital marketing including: A/B Testing Landing Page Testing Lead Scoring And more

## **The Marketing Interview**

In "Rise Above the Noise," the author gives an industry insider's perspective on how to answer the most common and difficult marketing interview questions. The book will reveal: Answers to marketing interview questions Frameworks on how to tackle marketing case questions Biggest mistakes marketing candidates make at the interview Understand what interviewers are looking for, why they're looking for it, and how to deliver it Questions and answers covered in the book include: What promotional strategies would you use for a Honey Nut Cheerios campaign? Develop a social good campaign for Teavana. Should Hidden Valley increase the price of its ranch dressing? Kit Kat sales declined year-over-year. Why is that, and what would you do to address it? Tell me about a terrible product that's marketed well. "And more"

## **Interview Math**

Eclipses have long been seen as important celestial phenomena, whether as omens affecting the future of kingdoms, or as useful astronomical events to help in deriving essential parameters for theories of the motion of the moon and sun. This is the first book to collect together all presently known records of timed eclipse observations and predictions from antiquity to the time of the invention of the telescope. In addition to cataloguing and assessing the accuracy of the various records, which come from regions as diverse as Ancient Mesopotamia, China, and Europe, the sources in which they are found are described in detail. Related questions such as what type of clocks were used to time the observations, how the eclipse predictions were made, and how these prediction schemes were derived from the available observations are also considered. The results of this investigation have important consequences for how we understand the relationship between observation and theory in early science and the role of astronomy in early cultures, and will be of interest to historians of science, astronomers, and ancient and medieval historians.

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