

## International Cultural Tourism Charter Mexico 1999 Accueil

السياحة والثقافة في مصر  
Tourism Recreation Research  
BRAC University Journal  
Mexican World  
Mexican-American Review  
Europe's Deadly Century  
I C O M news  
Tourism at World Heritage Cultural Sites  
Cultural Tourism in the Wake of Web Innovation: Emerging Research and Opportunities  
Traditional Dwellings and Settlements Review  
The Financing Requirements of Nature and Heritage Tourism in the Caribbean  
World Conference on Cultural Policies, Mexico City, 26 July-6 August 1982  
Yearbook of International Organizations 2005/2006  
Cultural Tourism  
A Report on the WTO/UNESCAP National Seminar on Sustainable Tourism Resource Management, Phnom Pehn, Cambodia, 9-10 June 2003  
7th Socio-Cultural Research Congress on Cambodia, 15-17 November 2004  
Feasible Management of Archaeological Heritage Sites Open to Tourism  
The Red Fort of Shahjahanabad  
Cultural Tourism  
Cultural Tourism  
Managing Educational Tourism  
Cultural Tourism in Australia  
International Development Planning Review  
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السياحة والثقافة في مصر  
The Historic Urban Landscape  
Bulletin - Association for Preservation Technology  
Heritage at Risk  
Dirāsāt Fī Tārīkh Wa-āthār Al-Urdun  
International Cultural Tourism  
Focus on Mexico  
Journal of Travel Research  
The Impact of Culture on Tourism  
World Heritage and tourism in a changing climate  
New Knowledge in a New Era of Globalization  
Culture and Nature  
Structural Analysis of Historic Constructions  
Tourism Economics

### السياحة والثقافة في مصر

#### Tourism Recreation Research

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

#### BRAC University Journal

السياحة والثقافة في مصر

The report of a study commissioned by the Department of the Arts, Sport, the Environment and Territories in 1991 to investigate attitudes to cultural tourism among tourist bodies; to estimate the value, economic and social effects of such tourism; to identify limiting factors to cultural tourism; and to recommend ways and means of increasing the benefits of



Knowledge in a New Era of Globalization consists of 16 chapters divided into three sections: Globalization and Education; Globalization and Human Being; Globalization and Space. The Authors of respective chapters represent a great diversity of disciplines and methodological approaches as well as a variety of academic culture. This book is a valuable contribution and it will certainly be appreciated by a global community of scholars.

## **The Financing Requirements of Nature and Heritage Tourism in the Caribbean**

Aucune information saisie

## **World Conference on Cultural Policies, Mexico City, 26 July-6 August 1982**

## **Yearbook of International Organizations 2005/2006**

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Increasingly tourists are seeking learning and educational holidays. This interest has led to the provision of tourism product with some form of learning or education as an integral component, including cultural heritage tourism and ecotourism. The growth of offshore education and lifelong learning has stimulated cross-border movement for language learning, school excursions and university student travel. Reflecting this growth in educational tourism types, the author outlines the main forms of educational tourism, their demand and supply characteristics, their impacts and the management issues associated with them, taking a holistic systems-based perspective. The book argues that without adequate research and appropriate management of educational forms of tourism, the potential regional development impacts and personal learning benefits will not be maximised. The book highlights the need for collaboration and networking between both the tourism and education industries to adequately manage the issues surrounding the growth in educational tourism.

## **Cultural Tourism**

## **A Report on the WTO/UNESCAP National Seminar on Sustainable Tourism Resource Management, Phnom Pehn, Cambodia, 9-10 June 2003**

## **7th Socio-Cultural Research Congress on Cambodia, 15-17 November 2004**

Celebrated for the richness of its artistic and religious traditions, the island of Bali has made its distinctive culture the brand image of its tourist product. This has aroused fears among foreign observers and indigenous authorities alike, who wonder whether Balinese culture will survive the impact of tourism. The author also explores how tourism has contributed to the shaping of modern Balinese culture. An in-depth collection of tourism brochures, advertisements, postcards, newspaper cartoons, tourist snapshots, and fine art illustrate this analysis of not only how Bali has been viewed but also how their visitors and the tourist industry.

## **Feasible Management of Archaeological Heritage Sites Open to Tourism**

### **The Red Fort of Shahjahanabad**

International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: \* For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. \* The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). \* Consumer behaviour, profiles and motivations of cultural tourists. \* Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. \* An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. \* Analysis of the demand, profiles and motivation of tourists \* An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products \* International contributor team provide case studies from first-hand experience and research \* An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. \* Analysis of the demand, profiles and motivation of tourists \* An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products \* International contributor team provide case studies from first-hand experience and research

## **Cultural Tourism**

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways:

- New sections on tangible and intangible cultural heritage and world heritage sites.
- Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences
- New case studies throughout drawn from cultural attractions in developing countries such as Southeast Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada.

Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

## **Cultural Tourism**

### **Managing Educational Tourism**

In the course of Europe's twentieth century, freedoms were won at the cost of terrible sacrifice. The physical remains of war, conflict and ideological struggle lie everywhere around us. The question of what to do with this common past, in which we all share an interest, lies at the centre of this important book. From a variety of professional backgrounds, the contributors consider a wide range of conflict-heritage sites in the context of international and national histories and regional and local historical narratives. Questions of who 'owns' the past, the ambiguities over how people identify with the local community or nation state, and whether or how to make moral judgements, are central. The book illustrates the challenges of documenting and describing what are often extensive, contested and sometimes enigmatic and ambiguous buildings and monuments. The priorities of conservation, and how we ensure that documents, artefacts, sites and buildings can be given adequate and appropriate protection and care, are also addressed. This book will be of interest to a wide range of professional practitioners, academics and policy-makers, as well as the general reader, and will open the way to a deeper understanding of the significance of Europe's conflict heritage.

### **Cultural Tourism in Australia**



Cultural tourism, domestic and international, is comprised of travel that takes people out of their usual environments and focuses on activities that are related to the cultural aspects of an area. Rapid progress in technology, especially the advancement of mobile applications, has changed various aspects of travel, especially in areas such as transportation. Cultural Tourism in the Wake of Web Innovation: Emerging Research and Opportunities is an essential scholarly book that examines revolutionary changes taking place in the field of cultural tourism that are a result of the applications of web-based and other information technologies including Web 2.0 innovations, locational technologies, and digital imaging. It features a wide range of topics such as economic development, mobile applications, and green development, and is intended for use by hotel management, travel agents, event organizers and planners, airline managers, academicians, researchers, students, and professionals in the tourism and hospitality industry.

## **Focus on Mexico**

Volume is indexed by Thomson Reuters CPCI-S (WoS). Increasing urbanization constitutes a mounting threat to cultural heritage sites around the world; especially in developing countries. Natural and man-made environmental hazards are causing more damage to historic constructions than ever before. The conservation of historical constructions is facing new challenges introduced by waves of immigration and industrialization. The present papers on this subject are organized into two volumes, and the topics of interest span the entire spectrum of structural analyses of historic constructions: including Materials and Structural Configuration, Structural Inspection and Monitoring, Structural Analysis and Assessment, Seismic Analysis and Evaluation, Strengthening Technologies, Rehabilitation and Retrofitting and Sustainable Utilization of Historic Constructions in China. It is the hope of the editors that this special collection will stimulate scientists and technologists to develop further theories and technologies and help them in their endeavors in conserving historic constructions, now and tomorrow.

## **Journal of Travel Research**

## **The Impact of Culture on Tourism**

## **World Heritage and tourism in a changing climate**

## **New Knowledge in a New Era of Globalization**

## **Culture and Nature**

Archaeological sites opened to the public, and especially those highly photogenic sites that have achieved iconic status, are often major tourist attractions. By opening an archaeological site to tourism, threats and opportunities will emerge. The threats are to the archaeological record, the pre-historic or historic materials in context at the site that can provide facts about human history and the human relationship to the environment. The opportunities are to share what can be learned at archaeological sites and how it can be learned. The latter is important because doing so can build a public constituency for archaeology that appreciates and will support the potential of archaeology to contribute to conversations about contemporary issues, such as the root causes and possible solutions to conflict among humans and the social implications of environmental degradation. In this volume we will consider factors that render effective management of archaeological sites open to the public feasible, and therefore sustainable. We approach this in two ways: The first is by presenting some promising ways to assess and enhance the feasibility of establishing effective management. Assessing feasibility involves examining tourism potential, which must consider the demographic sectors from which visitors to the site are drawn or might be in the future, identifying preservation issues associated with hosting visitors from the various demographic sectors, and the possibility and means by which local communities might be engaged in identifying issues and generating long-term support for effective management. The second part of the book will provide brief case studies of places and ways in which the feasibility of sustainable management has been improved.

## **Structural Analysis of Historic Constructions**

Contains papers presented at the International Conferences on the History and Archaeology of Jordan.

## **Tourism Economics**

This book offers a comprehensive overview of the intellectual developments in urban conservation. The authors offer unique insights from UNESCO's World Heritage Centre and the book is richly illustrated with colour photographs. Examples are drawn from urban heritage sites worldwide from Timbuktu to Liverpool to demonstrate key issues and best practice in urban conservation today. The book offers an invaluable resource for architects, planners, surveyors and engineers worldwide working in heritage conservation, as well as for local authority conservation officers and managers of heritage sites.

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