

Intelligent Business Intermediate Skills Scribd

RewardThe Devil's Dictionary (or The Cynic's Wordbook: Unabridged with all the Definitions)Understanding Social NetworksFigure Drawing for All It's WorthCommunication Skills737NG Training SyllabusNotes on the Synthesis of FormArchitecting and Deploying DB2 with BLU AccelerationGlobal Pre-IntermediateHacking- The art Of ExploitationCambridge English for Job-huntingDeep Learning with PythonIntelligent Business Intermediate Coursebook AudioMathematics for Machine LearningGuitar Reading WorkbookJapanese the Manga WayHelping Children SucceedBusiness BasicsReversingThe Interpretation of CulturesThe Definitive Guide to DAXIntelligent businessEnglish for International TourismThe Art of Game DesignUnderstanding Machine LearningComplete Guide to Test AutomationRisk-Taking in International PoliticsThe Inner Game of TennisOpen InnovationBusiness ResultTotal Business Student Book Int BreAdvanced Applied Deep LearningExport-import Theory, Practices, and ProceduresParticle Swarm Optimization and Intelligence: Advances and ApplicationsDiscovering Statistics Using RIntelligent BusinessGetting Started with ArduinoThe Art of Software TestingBusiness Benchmark Upper Intermediate Teacher's Resource BookPacific Crucible: War at Sea in the Pacific, 1941-1942

Reward

Learn to read standard music notation on the guitar with this easy step-by-step book! Great for beginners or more-experienced "by ear" players who want to start reading, it explains notation reading in detail, relating notes on the staff to guitar fingerboard diagrams and tablature. Practice routines and over 100 written exercises (with a complete answer key included) help you steadily and painlessly develop from an absolute beginner into a real reading and writing musician. You'll learn to recognize larger patterns as you progress, working with scales, chords, arpeggios, key and time signatures, chart directions, and complete rhythmic vocabulary from dotted whole notes down to tied sixteenths. From the author of The Guitar Fretboard Workbook and Chord Tone Soloing.

The Devil's Dictionary (or The Cynic's Wordbook: Unabridged with all the Definitions)

Master your game from the inside out! With more than 800,000 copies sold since it was first published thirty years ago, this phenomenally successful guide has become a touchstone for hundreds of thousands of people. Not just for tennis players, or even just for athletes in general, this handbook works for anybody who wants to improve his or her performance in any activity, from playing music to getting ahead at work. W. Timothy Gallwey, a leading innovator in sports psychology, reveals how to

- focus your mind to overcome nervousness, self-doubt, and distractions
- find the state of "relaxed concentration"

that allows you to play at your best • build skills by smart practice, then put it all together in match play Whether you're a beginner or a pro, Gallwey's engaging voice, clear examples, and illuminating anecdotes will give you the tools you need to succeed. "Introduced to The Inner Game of Tennis as a graduate student years ago, I recognized the obvious benefits of [W. Timothy] Gallwey's teachings. . . . Whether we are preparing for an inter-squad scrimmage or the National Championship Game, these principles lie at the foundation of our program."—from the Foreword by Pete Carroll

Understanding Social Networks

This text introduces the spirit and theory of hacking as well as the science behind it all; it also provides some core techniques and tricks of hacking so you can think like a hacker, write your own hacks or thwart potential system attacks.

Figure Drawing for All It's Worth

Beginning with a basic primer on reverse engineering—including computer internals, operating systems, and assembly language—and then discussing the various applications of reverse engineering, this book provides readers with practical, in-depth techniques for software reverse engineering. The book is broken into two parts, the first deals with security-related reverse engineering and the second explores the more practical aspects of reverse engineering. In addition, the author explains how to reverse engineer a third-party software library to improve interfacing and how to reverse engineer a competitor's software to build a better product. * The first popular book to show how software reverse engineering can help defend against security threats, speed up development, and unlock the secrets of competitive products * Helps developers plug security holes by demonstrating how hackers exploit reverse engineering techniques to crack copy-protection schemes and identify software targets for viruses and other malware * Offers a primer on advanced reverse-engineering, delving into "disassembly"-code-level reverse engineering—and explaining how to decipher assembly language

Communication Skills

"This book presents the most recent and established developments of Particle swarm optimization (PSO) within a unified framework by noted researchers in the field"--Provided by publisher.

737NG Training Syllabus

Develop and optimize deep learning models with advanced architectures. This book teaches you the intricate details and subtleties of the algorithms that are at the core of convolutional neural networks. In Advanced Applied Deep Learning, you

will study advanced topics on CNN and object detection using Keras and TensorFlow. Along the way, you will look at the fundamental operations in CNN, such as convolution and pooling, and then look at more advanced architectures such as inception networks, resnets, and many more. While the book discusses theoretical topics, you will discover how to work efficiently with Keras with many tricks and tips, including how to customize logging in Keras with custom callback classes, what is eager execution, and how to use it in your models. Finally, you will study how object detection works, and build a complete implementation of the YOLO (you only look once) algorithm in Keras and TensorFlow. By the end of the book you will have implemented various models in Keras and learned many advanced tricks that will bring your skills to the next level. What You Will Learn See how convolutional neural networks and object detection work Save weights and models on disk Pause training and restart it at a later stage Use hardware acceleration (GPUs) in your code Work with the Dataset TensorFlow abstraction and use pre-trained models and transfer learning Remove and add layers to pre-trained networks to adapt them to your specific project Apply pre-trained models such as Alexnet and VGG16 to new datasets Who This Book Is For Scientists and researchers with intermediate-to-advanced Python and machine learning know-how. Additionally, intermediate knowledge of Keras and TensorFlow is expected.

Notes on the Synthesis of Form

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. Teachers can choose from the BEC edition or the BULATS edition at the right level for their students. The Teacher's Resource Book is full of useful teaching tips and contains answer keys, tapescripts, model writing compositions, information about the BULATS test and the BEC exam, teaching notes and extra activities including complete extra lessons and case studies. Student's Books, Self-study Books and Audio CDs (2) are also available.

Architecting and Deploying DB2 with BLU Acceleration

This new component offers a business related alternative to the existing eWorkbook to the award-winning adult course Global. This takes the innovative eWorkbook and provides business-related content to either act as a supplement to the Global Coursebook or as a stand-alone self-study business English course.

Global Pre-Intermediate

Hacking- The art Of Exploitation

Cambridge English for Job-hunting

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

Deep Learning with Python

Intelligent Business uses informative and up-to-date authentic material from the Economist. It is fully benchmarked alongside the Cambridge BEC exam suite and Common European Framework

Intelligent Business Intermediate Coursebook Audio

Summary Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Machine learning has made remarkable progress in recent years. We went from near-unusable speech and image recognition, to near-human accuracy. We went from machines that couldn't beat a serious Go player, to defeating a world champion. Behind this progress is deep learning--a combination of engineering advances, best practices, and theory that enables a wealth of previously impossible smart applications. About the Book Deep Learning with Python introduces the field of deep learning using the Python language and the powerful Keras library. Written by Keras creator and Google AI researcher François Chollet, this book builds your understanding through intuitive explanations and practical examples. You'll explore challenging concepts and practice with applications in computer vision, natural-language processing, and generative models. By the time you finish, you'll have the knowledge and hands-on skills to apply deep learning in your own projects. What's Inside Deep learning from first principles Setting up

your own deep-learning environment Image-classification models Deep learning for text and sequences Neural style transfer, text generation, and image generation About the Reader Readers need intermediate Python skills. No previous experience with Keras, TensorFlow, or machine learning is required. About the Author François Chollet works on deep learning at Google in Mountain View, CA. He is the creator of the Keras deep-learning library, as well as a contributor to the TensorFlow machine-learning framework. He also does deep-learning research, with a focus on computer vision and the application of machine learning to formal reasoning. His papers have been published at major conferences in the field, including the Conference on Computer Vision and Pattern Recognition (CVPR), the Conference and Workshop on Neural Information Processing Systems (NIPS), the International Conference on Learning Representations (ICLR), and others. Table of Contents PART 1 - FUNDAMENTALS OF DEEP LEARNING What is deep learning? Before we begin: the mathematical building blocks of neural networks Getting started with neural networks Fundamentals of machine learning PART 2 - DEEP LEARNING IN PRACTICE Deep learning for computer vision Deep learning for text and sequences Advanced deep-learning best practices Generative deep learning Conclusions appendix A - Installing Keras and its dependencies on Ubuntu appendix B - Running Jupyter notebooks on an EC2 GPU instance

Mathematics for Machine Learning

Presents an introduction to the open-source electronics prototyping platform.

Guitar Reading Workbook

Discusses the way leaders deal with risk in making foreign policy decisions

Japanese the Manga Way

From the New York Times best-selling author of *How Children Succeed*, an essential handbook of “informative and effective methods to help children overcome issues and thrive at home and in school”—now including sixteen new infographics! In *How Children Succeed*, Paul Tough introduced us to research showing that personal qualities like perseverance, self-control, and conscientiousness play a critical role in children’s success. Now, in *Helping Children Succeed*, Tough takes on a new set of pressing questions: What does growing up in poverty do to children’s mental and physical development? How does adversity at home affect their success in the classroom, from preschool to high school? And what practical steps can the adults who are responsible for them take to improve their chances for a positive future? Tough once again encourages us to think in a new way about the challenges of childhood. Mining the latest research in psychology and neuroscience, he provides us with insights and strategies for a new approach to childhood adversity, one designed to help many more

children succeed. * (Kirkus Reviews)

Helping Children Succeed

Business Basics

"English for International Tourism" is the first multi-level series designed specifically for the hotel and tourism industry! This course focuses on the grammar, vocabulary, and skills needed for professional communication in this fast-paced industry. It features contemporary, relevant topics and utilizes a range of authentic materials including Dorling Kindersley's acclaimed "Eyewitness Travel Guides."

Reversing

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

The Interpretation of Cultures

The classic, landmark work on software testing The hardware and software of computing have changed markedly in the three decades since the first edition of The Art of Software Testing, but this book's powerful underlying analysis has stood the test of time. Whereas most books on software testing target particular development techniques, languages, or testing methods, The Art of Software Testing, Third Edition provides a brief but powerful and comprehensive presentation of time-proven software testing approaches. If your software development project is mission critical, this book is an investment that will pay for itself with the first bug you find. The new Third Edition explains how to apply the book's classic principles to

today's hot topics including: Testing apps for iPhones, iPads, BlackBerrys, Androids, and other mobile devices Collaborative (user) programming and testing Testing for Internet applications, e-commerce, and agile programming environments Whether you're a student looking for a testing guide you'll use for the rest of your career, or an IT manager overseeing a software development team, *The Art of Software Testing, Third Edition* is an expensive book that will pay for itself many times over.

The Definitive Guide to DAX

Export-Import Theory, Practices, and Procedures is the first book on the market to truly serve the needs of the academic/professional audience, going beyond the usual soft coverage of international trade operations. Discussing theoretical issues in depth, such as the role of exports/imports in the global economy and pertinent regulatory and policy issues, this innovative text offers comprehensive explorations of import processes as well as export activities and incorporates the most relevant and current research information in these areas. New to this edition are important discussions of trends in regional integration agreements, international transfer pricing, terms of sale, US export regulations, export financing programs, and more Expanded coverage in this edition of topics such as taxation of international trade operations, export counseling, export channels of distribution, export sales contracts, transportation, import procedures and techniques and more Other topics include: Exploration of trade agreements such as the GATT/WTO, NAFTA, and the European Economic Community (EEC), and how they affect trade In-depth treatment of investment and intellectual property policies, rules on government procurements, safeguard, and services of NAFTA Documentation, risks, and different forms of insurance, as well as assessing the risks of foreign trade Price setting in international trade, export sales contracts, exchange rates, methods of payment for exporting and importing goods, the benefits and theories of countertrade, the entry process for imports, and import relief to domestic industry *Export-Import Theory, Practices, and Procedures, Second Edition* combines an innovative conceptual and theoretical approach, a deep and broad analytical treatment, and an engaging and accessible presentation style to offer one of the most useful textbooks on the market for students and practitioners alike. Further instructors' materials can be accessed via www.nova.edu/~seyoum

Intelligent business

Aims to help develop the specialist English language knowledge and communication skills for job-seeking, including job interviews, and successful techniques for dealing with difficult questions. Practice exercises, audioscripts, answer key, and common interview questions are provided. For self-study and developing listening, speaking, reading, writing and vocabulary skills.

English for International Tourism

The Art of Game Design

Lecturers - request an e-inspection copy of this text or contact your local SAGE representative to discuss your course needs. Watch Andy Field's introductory video to Discovering Statistics Using R Keeping the uniquely humorous and self-deprecating style that has made students across the world fall in love with Andy Field's books, Discovering Statistics Using R takes students on a journey of statistical discovery using R, a free, flexible and dynamically changing software tool for data analysis that is becoming increasingly popular across the social and behavioural sciences throughout the world. The journey begins by explaining basic statistical and research concepts before a guided tour of the R software environment. Next you discover the importance of exploring and graphing data, before moving onto statistical tests that are the foundations of the rest of the book (for example correlation and regression). You will then stride confidently into intermediate level analyses such as ANOVA, before ending your journey with advanced techniques such as MANOVA and multilevel models. Although there is enough theory to help you gain the necessary conceptual understanding of what you're doing, the emphasis is on applying what you learn to playful and real-world examples that should make the experience more fun than you might expect. Like its sister textbooks, Discovering Statistics Using R is written in an irreverent style and follows the same groundbreaking structure and pedagogical approach. The core material is augmented by a cast of characters to help the reader on their way, together with hundreds of examples, self-assessment tests to consolidate knowledge, and additional website material for those wanting to learn more. Given this book's accessibility, fun spirit, and use of bizarre real-world research it should be essential for anyone wanting to learn about statistics using the freely-available R software.

Understanding Machine Learning

IBM® DB2® with BLU Acceleration is a revolutionary technology that is delivered in DB2 for Linux, UNIX, and Windows Release 10.5. BLU Acceleration delivers breakthrough performance improvements for analytic queries by using dynamic in-memory columnar technologies. Different from other vendor solutions, BLU Acceleration allows the unified computing of OLTP and analytics data inside a single database, therefore, removing barriers and accelerating results for users. With observed hundredfold improvement in query response time, BLU Acceleration provides a simple, fast, and easy-to-use solution for the needs of today's organizations; quick access to business answers can be used to gain a competitive edge, lower costs, and more. This IBM Redbooks® publication introduces the concepts of DB2 with BLU Acceleration. It discusses the steps to move from a relational database to using BLU Acceleration, optimizing BLU usage, and deploying BLU into existing analytic solutions today, with an example of IBM Cognos®. This book also describes integration of DB2 with BLU

Acceleration into SAP Business Warehouse (SAP BW) and SAP's near-line storage solution on DB2. This publication is intended to be helpful to a wide-ranging audience, including those readers who want to understand the technologies and those who have planning, deployment, and support responsibilities.

Complete Guide to Test Automation

Anyone can master the fundamentals of game design - no technological expertise is necessary. The Art of Game Design: A Book of Lenses shows that the same basic principles of psychology that work for board games, card games and athletic games also are the keys to making top-quality videogames. Good game design happens when you view your game from many different perspectives, or lenses. While touring through the unusual territory that is game design, this book gives the reader one hundred of these lenses - one hundred sets of insightful questions to ask yourself that will help make your game better. These lenses are gathered from fields as diverse as psychology, architecture, music, visual design, film, software engineering, theme park design, mathematics, writing, puzzle design, and anthropology. Anyone who reads this book will be inspired to become a better game designer - and will understand how to do it.

Risk-Taking in International Politics

"These notes are about the process of design: the process of inventing things which display new physical order, organization, form, in response to function." This book, opening with these words, presents an entirely new theory of the process of design. In the first part of the book, Christopher Alexander discusses the process by which a form is adapted to the context of human needs and demands that has called it into being. He shows that such an adaptive process will be successful only if it proceeds piecemeal instead of all at once. It is for this reason that forms from traditional un-self-conscious cultures, molded not by designers but by the slow pattern of changes within tradition, are so beautifully organized and adapted. When the designer, in our own self-conscious culture, is called on to create a form that is adapted to its context he is unsuccessful, because the preconceived categories out of which he builds his picture of the problem do not correspond to the inherent components of the problem, and therefore lead only to the arbitrariness, willfulness, and lack of understanding which plague the design of modern buildings and modern cities. In the second part, Mr. Alexander presents a method by which the designer may bring his full creative imagination into play, and yet avoid the traps of irrelevant preconception. He shows that, whenever a problem is stated, it is possible to ignore existing concepts and to create new concepts, out of the structure of the problem itself, which do correspond correctly to what he calls the subsystems of the adaptive process. By treating each of these subsystems as a separate subproblem, the designer can translate the new concepts into form. The form, because of the process, will be well-adapted to its context, non-arbitrary, and correct. The mathematics underlying this method, based mainly on set theory, is fully developed in a long appendix.

Another appendix demonstrates the application of the method to the design of an Indian village.

The Inner Game of Tennis

737NG Training Syllabus is the descriptive title for this beautifully illustrated 383 plus page document. The highly detailed, full color book is virtually crammed with original graphics and thousands of words of descriptive text that will provide a complete training syllabus for persons wishing to learn to operate the 737NG jet airliner. While intended specifically for the Flight Simulation market, professional airline pilots will find the information useful and informative. This is a guide intended to teach "simmers" how to fly the jet the way "the Pros do".

Open Innovation

This carefully crafted ebook: "The Devil's Dictionary (or The Cynic's Wordbook: Unabridged with all the Definitions)" is formatted for your eReader with a functional and detailed table of contents. The book is a classic satire in the form of a dictionary on which Bierce worked for decades. It was originally published in 1906 as The Cynic's Word Book before being retitled in 1911. A number of the definitions are accompanied by satiric verses, many of which are signed with comic pseudonyms. It offers reinterpretations of terms in the English language which lampoon cant and political double-talk as well as other aspects of human foolishness and frailty. The definitions provide satirical, witty and often politically pointed representations of the words that it seeks to "define". The Devil's Dictionary has inspired many imitations both in its day and more recently. Ambrose Gwinnett Bierce (1842 – 1914?) was an American satirist, critic, poet, editor and journalist. Bierce became a prolific author of short stories often humorous and sometimes bitter or macabre. His dark, sardonic views and vehemence as a critic earned him the nickname, "Bitter Bierce".

Business Result

"A book of fundamentals for an artistic career"--Jkt.

Total Business Student Book Int Bre

In The Interpretation of Cultures, the most original anthropologist of his generation moved far beyond the traditional confines of his discipline to develop an important new concept of culture. This groundbreaking book, winner of the 1974 Sorokin Award of the American Sociological Association, helped define for an entire generation of anthropologists what their field is ultimately about.

Advanced Applied Deep Learning

A "real manga, real Japanese" study guide and resource for language students and teachers

Export-import Theory, Practices, and Procedures

Introduces machine learning and its algorithmic paradigms, explaining the principles behind automated learning approaches and the considerations underlying their usage.

Particle Swarm Optimization and Intelligence: Advances and Applications

The information revolution has made for a radically more fluid knowledge environment, and the growth of venture capital has created inexorable pressure towards fast commercialisation of existing technologies. Companies that don't use the technologies they develop are likely to lose them. Key features Over the past several years, Hank Chesbrough has done excellent research and writing on the commercialisation of technology and the changing role and context for R&D. This book represents a powerful synthesis of that work in the form of a new paradigm for managing corporate research and bringing new technologies to market. Chesbrough impressively articulates his ideas and how they connect to each other, weaving several disparate areas of work R&D, corporate venturing, spinoffs, licensing and intellectual property into a single coherent framework.

Discovering Statistics Using R

Draws on eyewitness accounts and primary sources to describe the first months of World War II in the Pacific, after the U.S. Navy suffered the worst defeat in its history at Pearl Harbor.

Intelligent Business

Despite the swift spread of social network concepts and their applications and the rising use of network analysis in social science, there is no book that provides a thorough general introduction for the serious reader. Understanding Social Networks fills that gap by explaining the big ideas that underlie the social network phenomenon. Written for those interested in this fast moving area but who are not mathematically inclined, it covers fundamental concepts, then discusses networks and their core themes in increasing order of complexity. Kadushin demystifies the concepts, theories, and findings developed by network experts. He selects material that serves as basic building blocks and examples of best practices that

will allow the reader to understand and evaluate new developments as they emerge. Understanding Social Networks will be useful to social scientists who encounter social network research in their reading, students new to the network field, as well as managers, marketers, and others who constantly encounter social networks in their work.

Getting Started with Arduino

Do You Know How To Communicate With People Effectively, Avoid Conflicts and Get What You Want From Life? It's mostly about what you say, but also about WHEN, WHY and HOW you say it. ****MY GIFT TO YOU INSIDE: Link to download my 120 page e-book "Mindfulness Based Stress and Anxiety Management Tools" for free!**** Do The Things You Usually Say Help You, Or Maybe Hold You Back? Dear Friends, Have you ever considered how many times you intuitively felt that maybe you lost something important or crucial, simply because you unwittingly said or did something, which put somebody off? Maybe it was a misfortunate word, bad formulation, inappropriate joke, forgotten name, huge misinterpretation, awkward conversation or a strange tone of your voice? Maybe you assumed that you knew exactly what a particular concept meant for another person and you stopped asking questions? Maybe you could not listen carefully or could not stay silent for a moment? How many times have you wanted to achieve something, negotiate better terms, or ask for a promotion and failed miserably? It's time to put that to an end with the help of this book. Lack of communication skills is exactly what ruins most peoples' lives. If you don't know how to communicate properly, you are going to have problems both in your intimate and family relationships. You are going to be ineffective in work and business situations. It's going to be troublesome managing employees or getting what you want from your boss or your clients on a daily basis. Overall, effective communication is like an engine oil which makes your life run smoothly, getting you wherever you want to be. There are very few areas in life in which you can succeed in the long run without this crucial skill. **What Will You Learn With This Book?**
-What Are The Most Common Communication Obstacles Between People And How To Avoid Them -How To Express Anger And Avoid Conflicts -What Are The Most 8 Important Questions You Should Ask Yourself If You Want To Be An Effective Communicator? -5 Most Basic and Crucial Conversational Fixes -How To Deal With Difficult and Toxic People -Phrases to Purge from Your Dictionary (And What to Substitute Them With) -The Subtle Art of Giving and Receiving Feedback -Rapport, the Art of Excellent Communication -How to Use Metaphors to Communicate Better And Connect With People -What Metaprograms and Meta Models Are and How Exactly To Make Use of Them To Become A Polished Communicator -How To Read Faces and How to Effectively Predict Future Behaviors -How to Finally Start Remembering Names -How to Have a Great Public Presentation -How To Create Your Own Unique Personality in Business (and Everyday Life) -Effective Networking Start improving your life today.

The Art of Software Testing

Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

Business Benchmark Upper Intermediate Teacher's Resource Book

Rely on this robust and thorough guide to build and maintain successful test automation. As the software industry shifts from traditional waterfall paradigms into more agile ones, test automation becomes a highly important tool that allows your development teams to deliver software at an ever-increasing pace without compromising quality. Even though it may seem trivial to automate the repetitive tester's work, using test automation efficiently and properly is not trivial. Many test automation endeavors end up in the "graveyard" of software projects. There are many things that affect the value of test automation, and also its costs. This book aims to cover all of these aspects in great detail so you can make decisions to create the best test automation solution that will not only help your test automation project to succeed, but also allow the entire software project to thrive. One of the most important details that affects the success of the test automation is how easy it is to maintain the automated tests. Complete Guide to Test Automation provides a detailed hands-on guide for writing highly maintainable test code. What You'll Learn Know the real value to be expected from test automation Discover the key traits that will make your test automation project succeed Be aware of the different considerations to take into account when planning automated tests vs. manual tests Determine who should implement the tests and the implications of this decision Architect the test project and fit it to the architecture of the tested application Design and implement highly reliable automated tests Begin gaining value from test automation earlier Integrate test automation into the business processes of the development team Leverage test automation to improve your organization's performance and quality, even without formal authority Understand how different types of automated tests will fit into your testing strategy, including unit testing, load and performance testing, visual testing, and more Who This Book Is For Those involved with software development such as test automation leads, QA managers, test automation developers, and development managers. Some parts of the book assume hands-on experience in writing code in an object-oriented language (mainly C# or Java), although most of the content is also relevant for nonprogrammers.

Pacific Crucible: War at Sea in the Pacific, 1941-1942

Each Student's Book contains twelve modules divided into the core lessons of Business topic, Business skills and Learning strategies. This module division of material makes it flexible to the needs and requirements of each class. The class CD is packaged in the back of the book.

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[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)