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Cinephemera

Documentary

The General Deterrence of Driving While Intoxicated, Volume 2, Subsystem Analyses. Final Report

Media Review Digest

HIV/AIDS is an increasingly serious problem in China. This book explores HIV/AIDS, its portrayal in China's media, and the implications for public health policy. It discusses how many Chinese wrongly believe themselves to be immune, with infection only a possibility for other ethnic groups with perceived lower moral standards.

Radio and Television

This revised edition, lays out in practical concise terms the landscape of the contemporary film marketplace, its pitfalls and practices. It offers workable strategies and solutions for both film and video makers. Included are detailed sections on: distribution and exhibition; a special video section covering both

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production and marketing; and an entirely new chapter on audience research. Eric Sherman is a widely-known author, teacher, and film maker.

Peer Response of Digital and Non-digital Texts in a Composition Classroom

Cable Vision

Campaigns & Elections

Action Strategies for Deepening Comprehension

Selling Your Film

Getting a good home video is hit-or-miss. Plenty of times, they're dark and fuzzy and Aunt Myrna is washed out and Junior . . . do his eyes always look like that? This unique, accessible guide for living room and classroom provides step-by-step

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instructions with ten "assignments," plus ideas and information on everything from basic concepts to planning, shooting, and editing, Making Real-Life Videos frees the talents of anyone who has ever wanted to direct. • Perfect for anyone with a video camera • Step-by-step "assignments" plus tips that will improve results at every level Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Video Production 101

The Rise of the Image, the Fall of the Word

AV Guide

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Putting Documentary Work to Work

Solar Today

On the film industry

Sponsor

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Press Woman

Traffic Safety

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In this introduction to screenwriting, author Darsie Bowden provides sage, real-world advice and instruction on the process of writing film screenplays. This text will help budding screenwriters to structure their dramas, refine their characterizations, and craft their language, while also introducing them to the appropriate screenplay formats. It covers the complexities of writing for the screen and points out the contradictions to expect if readers pursue this work as a career. In addition to covering the elements of the dramatic film screenplay, Bowden discusses writing for such "alternative" markets as documentaries, independent films, experimental films, and other non-Hollywood options. Features of the text include: guidelines for working as a screenwriter; applications and exercises to enhance skills; suggested readings for further development; and a comprehensive list of resources for screenwriting. Successful writing for film lies in being able to heighten one's perceptive abilities about the world and to communicate those perceptions in a cinematic way. In this text, Bowden introduces readers to an approach to screenwriting that will help them see the world in a different way and write about it using different genres and media. This most valuable skill prepares readers for the range of possibilities they will encounter on the path to successful screenwriting.

Scholarships

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Provides detailed information on applying for scholarship opportunities at various colleges, including financial data, contact information, and application advice.

Brochure 2012

HIV / AIDS, Health and the Media in China

Making Real-Life Videos

Journal of Alcohol Education

CGCT Toolkit Manual

International Documentary

For decades educators and cultural critics have deplored the corrosive effects of

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electronic media on the national consciousness. The average American reads less often, writes less well. And, numbed by the frenetic image-bombardment of music videos, commercials and sound bites, we may also, it is argued, think less profoundly. But wait. Is it just possible that some good might arise from the ashes of the printed word? Most emphatically yes, argues Mitchell Stephens, who asserts that the moving image is likely to make our thoughts not more feeble but more robust. Through a fascinating overview of previous communications revolutions, Stephens demonstrates that the charges that have been leveled against television have been faced by most new media, including writing and print. Centuries elapsed before most of these new forms of communication would be used to produce works of art and intellect of sufficient stature to overcome this inevitable mistrust and nostalgia. Using examples taken from the history of photography and film, as well as MTV, experimental films, and Pepsi commercials, the author considers the kinds of work that might unleash, in time, the full power of moving images. And he argues that these works--an emerging computer-edited and -distributed "new video"--have the potential to inspire transformations in thought on a level with those inspired by the products of writing and print. Stephens sees in video's complexities, simultaneities, and juxtapositions, new ways of understanding and perhaps even surmounting the tumult and confusions of contemporary life. Sure to spark lively--even heated--debate, *The Rise of the Image, the Fall of the Word* belongs in the library of millennium-watchers everywhere.

AV Market Place 2008

Writing for Film

Offers strategies for improving reading comprehension using enactment techniques and role playing.

The Movie Game

The need for students and young professionals to be effective communicators and media creators has never been so essential as it is today. Crafting multimedia messages across a variety of platforms is the key growth skill of the 21st century, and strong visual and verbal communication skills, media literacy, and technical proficiency all play a critical role. Video Production 101: Delivering the Message introduces and explores the roles of story development, producing, directing, camerawork, editing, sound design, and other aspects key to media creation. After each topic is explored students develop their skills with hands-on activities in each chapter, such as making a video self-portrait, visual poem, public service announcement, promotional video, short fiction film, and documentary. The authors include videos so readers can watch and learn some of the more visually-

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oriented concepts. Video Production 101 teaches the way students want to learn – in a project-based and results oriented structure, covering the process of media creation in all its varieties. Accessible and engaging, this book is the ultimate guide for anyone who wants to take control and clearly, effectively, and powerfully deliver his or her message to the world using video.

Public Health Service Publication

What do digital platforms mean for cinema studies in Canada? In an era when digital media are proliferating and thousands upon thousands of clips are available online, it seems counter-intuitive to say that audio-visual history is quickly disappearing. But the two processes are actually happening in tandem. Adopting a media-archaeological approach to the history of cinema, contributors to *Cinephemera* cover a wide range of pressing issues relating to Canadian cinema's ephemerality, including neglected or overlooked histories, the work of found footage filmmakers, questions about access and copyright, and practices of film archiving. Spurred by rapid changes to technologies of production, viewing, and preservation, this collection showcases both leading and emerging scholars grappling with the shifting meaning of cinema as an object of study. Film historians are put in conversation with experimental filmmakers and archivists to provide renewed energy for cinema studies by highlighting common interests around the materiality and circulation of films, videos, and other old media. Considering a wide

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range of cases from the earliest days of silent film production to the most recent initiatives in preservation, Cinephemera exposes the richness of moving image production in Canada outside the genres of feature length narrative fiction and documentary - a history that is at risk of being lost just as it is appearing.

Contributors include Andrew Burke (Winnipeg), Jason Crawford (Champlain), Liz Czach (Alberta), Seth Feldman (York), Monika Kin Gagnon (Concordia), André Habib (Montreal), Randolph Jordan (SFU), Peter Lester (Brock), Scott Mackenzie (Queen's); Louis Pelletier (Montreal), Katherine Quanz (WLU), Micky Story (New College), Charles Tepperman (Calgary), Jennifer VanderBurgh (Saint Mary's), William C. Wees (McGill), Jerry White (Dalhousie), and Christine York (Concordia).

A Companion to Film Comedy

This practical book examines how teaching media in high school English and social studies classrooms can address major challenges in our educational system. The authors argue that, in addition to providing underserved youth with access to 21st century learning technologies, critical media education will help improve academic literacy achievement in city schools. Critical Media Pedagogy presents first-hand accounts of teachers who are successfully incorporating critical media education into standards-based lessons and units. The book begins with an analysis of how media have been conceptualized and studied; it identifies the various ways that youth are practicing media, as well as how these practices are constantly

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increasing in sophistication. Finally, it offers concrete examples of how to develop a rigorous, standards-based content area curriculum that embraces new media practices and features media production.

Critical Media Pedagogy

A wide-ranging survey of the subject that celebrates the variety and complexity of film comedy from the 'silent' days to the present, this authoritative guide offers an international perspective on the popular genre that explores all facets of its formative social, cultural and political context A wide-ranging collection of 24 essays exploring film comedy from the silent era to the present International in scope, the collection embraces not just American cinema, including Native American and African American, but also comic films from Europe, the Middle East, and Korea Essays explore sub-genres, performers, and cultural perspectives such as gender, politics, and history in addition to individual works Engages with different strands of comedy including slapstick, romantic, satirical and ironic Features original entries from a diverse group of multidisciplinary international contributors

Solid Waste Management

Adventist Review

Finding Your Niche-- Marketing Your Professional Service

Journal of the University Film Association

The American Family

Canadian Journal of Public Health

The Healthcare Forum Journal

The authors have deliberately avoided the traditional model of alcohol physiology, metabolic function or even drug classification. As an alternative, this book will focus on the state-of-the-art with regard to theory, research, and practice pertaining to alcohol abuse, using a psychosocial rather than a medical

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perspective. As a result, we believe that "Focus on Alcohol" will provide the reader with a more global and comprehensive approach to gaining insight to alcohol abuse behavior.

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